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THE QUALITY QUOTIENT: A TOOL FOR MEASURING ORGANIZATIONAL QUALITY PERFORMANCE

THESIS

Edward J. Hayman Ruth E. Schneider Captain, USAF Civilian, USAF

AFIT/GLM/LSR/89S-31

DEPARTMENT OF THE AIR FORCE AIR UNIVERSITY AIR FORCE INSTITUTE OF TECHNOLOGY

Wright-Patterson Air Force Base, Ohio

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Presented to the Faculty of the School of Systems and Logistics of the Air Force Institute of Technology

Air University

In Partial Fulfillment of the

Requirements for the Degree of

Master of Science in Logistics Management

Captain, USAF

Edward J. Hayman, B.A. Ruth E. Schneider, B.A.

Civilian, USAF

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Preface

The purpose of this study was to develop a measurement tool for assessing organizational progress toward institutionalizing the changes required for quality performance. As in any study conducted in a "real world" laboratory, the process was sometimes unwieldy.

Many people were instrumental in helping to keep things moving in the right direction. Rodney House and Francis Marthiljoni at SA-ALC volunteered to serve as technical advisors throughout the process; the study could not have been accomplished without their help. Col Darrell Grapes and his entire staff also participated actively in the coordination of the project and in comments which added to its value. Col Hoch, Col Lindsey, Col Winn, Charles Carver, Charles Drake, Dan Prosser, Randy Galbreath, John Brossard, Mike Foran, Connie Turpin, Paul Keller, Bob Glovka, Belinda Carpentier, Connie Bedeck, Georgia Newton, Joe Gertch, and many others gave us the kind of quality support this paper is about.

Acknowledgment of the support of our thesis advisor,

Major Ken Jennings - who really gave us a free rein goes

without saying. But mostly, to the partner in this effort,

often coming from different angles - but somehow meeting, in

the end, on common ground, a great deal of thanks and

respect are due.

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Abstract

This research studied the relationship between hypothesized predictors of quality performance and a readily available performance indicator, the Oregon Productivity Matrix Score. The authors attempted to develop a formula for predicting quality performance, the Quality Quotient, as well as testing the discriminability of the predictors.

To gather information, a survey developed specifically for this research was sent to each of the five Air Force Air Logistics Centers. The data were analyzed primarily using multiple regression analysis and discriminant analysis. The results of these analyses highlighted the ability of specific predictors for both prediction and discrimination using the Oregon Productivity score (standardized as a Z-score) as a dependent variable.

In addition to providing strong predictive ability, two of the regression formula beta coefficients surprised the researchers by having a negative effect on the dependent variable (although stated to have a positive effect by quality experts). Survey participants who were members of the top performing organizations believed that their organizations' data collection systems were more complicated than necessary, and that statistical techniques should only be used by experts in the Quality field.

THE QUALITY QUOTIENT:

A TOOL FOR MEASURING ORGANIZATIONAL QUALITY PERFORMANCE

I. INTRODUCTION

Overview

Quality is now touted as the decisive element of business strategy--the key to regaining American competitive advantage (Deming, 1986: ix-xi; Feigenbaum, 1983: xxi; Harrington, 1987: viii; House Republican Research Committee, 1988:1; Pfau, 1989:17-21; Render & Ralston, 1984:24-33). Both corporate and government agencies are implementing Total Quality Management (TQM) programs in an attempt to improve productivity and ensure survival in a new economic age of global competition (Scherkenbach, 1988:16-17; Kearns, 1988,17-18). These TQM programs are derived from a new philosophy which require a revolution in American management techniques (Render & Ralston, 1984:24-33; Feigenbaum, 1983:828). This paper is an attempt to identify the major characteristics of this "revolution" (what changes must take place, according to the experts); to determine which of these characteristics are present in organizations with varying levels of quality performance; and to develop a

measurement model, the Quality Quotient, for determining the progress an organization is making toward implementing the new philosophy.

Chapter One will provide a general background on the emerging quality revolution in the United States and will outline some of the steps the Department of Defense and the Air Force Logistics Command have taken toward adopting the new quality philosophy. It will also discuss some of the reasons a measurement model is needed and define the general categories which will be used in the Quality Quotient.

Background

The old management techniques will no longer work; management philosophy must change to reflect the new demands of a new economic age (Scherkenbach, 1988:16-17).

The Need for a Revolution. The past successes of managers in this country were largely the result of productivity gains brought about during the previous revolution—the industrial revolution. When resources are generally scarce, as in the post World War II era. Kendrick reports, interest in productivity peaks. Productivity generally refers to an increase in the "ratio of outputs to any or all inputs" (Kendrick, 1961:6) or producing more (quantity) with fewer resources. During the post World War II years, supplies of finished goods were scarce and productivity advances were regarded as a way of "mitigating the inflationary tendencies arising from the generally

buoyant demand situation" (Kendrick, 1961:5). If proporti nately more products could be produced using proportionately fewer resources, the increased demand could be met without increases in price. In fact, the entire industrial revolution was based on achieving these improved input/output ratios—through economies of scale (Eullman, 1980).

In The Improvement of Productivity - Myth and Realities, Eullman claims managers are still depending on economies of scale to increase productivity because it worked so well in the past. He attributes the decline in productivity improvement in the United States (and many other industrial economies) to the fact that economies of scale have, for the most part, already been achieved. Further economies will provide improvement only at a decreasing rate. Radical productivity improvement, he concludes, can now only come from an innovation philosophy rather than an efficiency philosophy.

Managers and workers have also been conditioned to believe, through what Ouchi refers to as "superstitious learning", that the efficiency techniques used so successfully during the industrial revolution will always work. Recognizing the need for change is difficult under these conditions (Ouchi, 1984:4). At the Ford Motor Company, pioneer in mass production, Scherkenbach emphasizes that TQM must be thought of as the next revolution not

another "return to basics" approach. The new economic age of global competition requires a new set of management techniques—a revolution in the way managers think about their responsibilities and their organizations. The institutionalization of innovation and continuous improvement, rather than efficient use of mass production, will form the basis for success in the future. The new economic age centers around the realization that "Higher quality costs less, not more" (Scherkenbach, 1988:17).

Convincing managers that quality can actually decrease costs is complicated by both the short-term focus of the old business philosophies and by the cost accounting systems which support them. "The short term focus is now, with considerable justice, considered a major weakness of American policy makers, both in government and in business." The difference between short and long term thinking, Drucker explains, can be seen in the manager's view of planning. The purpose of planning is not to decide "what to do tomorrow" (a short-term manager is proud of these plans) but instead to decide "what should be done today to have a tomorrow" (Drucker, 1983:171,68-90).

Both Drucker and Deming agree that accounting systems focus on the wrong things. Rather than measuring the cost of inputs and the cost of the transformation process, Deming advocates a focus on the waste--waste caused by poor incoming material, late deliveries, poorly trained workers,

inadequately controlled processes, poor customer service, poor product design, etc. and on improvements that increase results in these areas (Deming, 1986:121-123). Drucker purports a focus on the ratio between efforts and results. "No matter how cheap or efficient an effort, it is waste, rather than cost, if it is devoid of results" (Drucker, 1983:69). Accounting systems which are set up to monitor short-term profits, but not to identify the waste which is consuming higher profits, are indicative of the fact that managers do not understand the relationship between quality and profit (Deming, 1936:121-123). The quality revolution requires that managers gain an understanding of factors the accounting systems have not tried to measure. "Quality is. in essence, a (new) way of managing" (Feigenbaum, 1983:829).

Several experts have written extensively or the new quality management concept. The views of two major, and opposing, contributors are covered below to give the reader some insight into the similarities and differences of opinion on the nature of the changes required.

Deming. The successful rise of Japanese industries following World War II is often attributed to Dr. W. Edwards Deming. His work with the Japanese prompted them to name their National quality award after him. Dr. Deming has devoted his life study to identifying the elements required to achieve quality, productivity and competitive position. A brief description of his 14 points for effective

management have been extracted from Out of the Crisis and are outlined below.

- 1. Create Constancy of Purpose for Improvement of product and service. The aim (is) to become competitive and to stay in business and to provide jobs. Establishment of constancy of purpose means acceptance of obligations like the following:
 - a. Innovate.
 - b. Put resources into: Research Education
- c. Constantly improve design of product and service.
- 2. Adopt the New Philosophy. We are in a new economic age, created by Japan. Deadly diseases afflict the style of American management. We can no longer tolerate commonly accepted levels of mistakes, defects, material not suited for the job, people on the job that do not know what the job is and are afraid to ask, handling damages, antiquated methods of training on the job, inadequate and ineffective supervision, management not rooted in the company, job hopping in management...
- 3. Cease Dependence on Mass Inspection. Quality comes not from inspection, but from improvement of the production process. Inspection, scrap, downgrading, and rework are not corrective action on the process.
- 4. End the Practice of Awarding Business on the Basis of Price Tag Alone. Without adequate measures of quality, business drifts to the lowest bidder, low quality and high cost being the inevitable result. A long-term relationship between purchaser and supplier is necessary for best economy.
- 5. Improve Constantly and Forever the System of Production and Service. With continual improvement, the distributions of the chief quality characteristics of parts, materials, and service become so narrow that specifications are lost beyond the horizon.
- 6. Institute Training. Training must be totally reconstructed. Management needs training to learn about the company, all the way from incoming material to customer. A central problem is need for the appreciation of variation. A big problem in training and in leadership in the United States arises from a flexible standard of what is acceptable work and what is not. The standard is

too often dependent on whether the foreman is in difficulty to meet his daily quota in terms of numbers.

- 7. Adopt and Institute Leadership. The job of management is not supervision, but leadership. Management must work on sources of improvement, the intent of quality of product and of service, and on the translation of the intent into design and actual product. Some suggestions follow:
- a. Remove barriers that make it impossible for the hourly worker to do his job with pride of workmanship.
 - b. Leaders must know the work they supervise.
- 8. Drive out Fear. No one can put in his best performance unless he feels secure. A common denominator of fear in any form, anywhere, is loss from impaired performance and padded figures.
- 9. Break Down the Barriers Between Staff Areas. Teams composed of people in design, engineering, production, and sales could contribute to design for the future, and could accomplish important improvements in product, service, and quality of today, if they could work without fear of taking risk. Teamwork is sorely needed throughout the company.
- 10. Eliminate Slogans, Exhortations, and Targets for the Work Force. The charts and posters take no account of the fact most of the trouble comes from the system. Exhortations and posters generate frustration and resentment. They advertise to the worker that management is unaware of the barriers to pride of workmanship.
- 11. Eliminate Numerical Quotas for the Work Force. The intent of application of a work standard is noble: predict costs; establish a ceiling on costs. The actual effect is to double the cost of the operation and to stifle pride of workmansh p.
- 12. Remove Barriers that Rob People of Pride of Workmanship. People whether in management or on the factory floor have become, to management, a commodity.
- 13. Encourage Education and Self-improvement for Everyone. What an organization needs is not just good people; it needs people that are improving with education.
- 14. Take Action to Accomplish the Transformation.

<u>Crosby.</u> Philip Crosby, founder and president of the Crosby Institute's "Quality College", also developed 14

points to guide managers in implementing successful quality improvement programs. His version of the actions required were drawn from *Quality is Free*.

- 1. Management Commitment. Discuss the need for improvement with management people, with an emphasis on the need for defect prevention. Prepare a quality policy that states that each individual is expected to "perform exactly the requirement or cause the requirement to be changed". Agree that quality improvement is a practical way to profit improvement.
- 2. Quality Improvement Team. Bring together representatives of each department to form the quality improvement team. These should be people who can speak for their department in order to commit that operation to action. Explain their role—which is to cause the necessary actions to take place in their department and in the company.
- 3. Quality Measurement. It is necessary to determine the status of quality throughout the company. Quality status is recorded to show where improvement is possible, where corrective action is necessary, and to document actual improvement later on. Placing the results of measurement in highly visible charts establishes the foundation of the entire quality improvement program.
- 4. Cost of Quality Evaluation. All you really need is enough information to show your management that reducing the cost of quality is in fact an opportunity to increase profits without raising sales, buying new equipment, or hiring new people. The first step is to put together the fully loaded costs of (1) all efforts involved in doing work over, including clerical work; (2) all scrap; (3) warranty (including in-plant handling of returns); (4) after-service warranty; (5) complaint handling; (6) inspection and test; and (7) other costs of error, such as engineering change notices, purchasing change orders, etc. It is normal to obtain only one-third of the real costs the first time you try it. Having the comptroller establish the cost of quality removes any suspected bias from the calculation. More important, a measurement of quality management performance has been established in the company's system.
- 5. Quality Awareness. It is time now to share with employees the measurements of what nonquality is costing. This is done by training supervisors to orient employees, and by providing

visible evidence of the concern for quality improvement through communication material such as booklets, films, and posters.

- 6. Corrective Action. As people are encouraged to talk about their problems, opportunities for correction come to light. These problems must be brought to the supervisory meetings at each level. Individuals soon see that the problems brought to light are being faced and solved on a regular basis.
- 7. Establish an Ad Hoc Committee for the Zero Defects Program. Three or four members of the team are selected to investigate the Zero Defects concept. Zero Defects is not a motivational program. The purpose is to communicate to all employees the literal meaning of the words "zero defects" and the thought that everyone should do things right the first time. In particular, the ad hoc g_oup should seek out ways to match the program to the company's personality.
- 8. Supervisor Training. A formal orientation with all levels of management should be conducted prior to implementation of all the steps. All managers must understand each step well enough to explain it to their people.
- 9. Zero Defects Day. The establishment of ZD as the performance standard of the company should be done in one day. That way, everyone understands it the same way. Making a "day" of the ZD commitment provides an emphasis and a memory that will be long lasting.
- 10. Goal Setting. During meetings with employees each supervisor requests that they establish the goals they would like to strive for. Usually, there should be 30-, 60-, and 90-day goals. All should be specific and capable of being measured.
- 11. Error Cause Removal. Individuals are asked to describe any problem that keeps them from performing error free work on a simple, one page form. This is not a suggestion system. All they have to do is list the problem; the appropriate functional group will develop the answer.
- 12. Recognition. Genuine recognition of performance is something people really appreciate. The prizes or awards should not be financial. They will continue to support the program whether or not they, as individuals, participate in the awards.
- 13. Quality Councils. The quality professionals and the team chairpersons should be brought together regularly to communicate with each other and to determine actions necessary to

upgrade and improve the solid quality program being installed.

14. Do It Over Again. Repetition makes the program perpetual and, thus, "part of the woodwork."

These excerpts highlight the fact experts have not adapted a single version of the steps required for management transformation. Recognition of the need for management change in support of TQM, however, is universal.

The DOD Response. The Department of Defense, faced with a shrinking budget and a growing federal deficit, has also recognized the need to change its management techniques. DOD can no longer afford to pay for quality as an additive--after the product is purchased. As Vice Admiral Webber, Chief Engineer of the Navy, stated: "We want a good product up front because we can't afford, financially or operationally, to be involved with 'fix-it' or 'get-well' programs to correct problems that should have been avoided during construction - we've had too much of that in the past" (Webber, 1987:41). The desire to obtain quality products is not new, but the priority, direction, and top level emphasis are. A "sweeping new crusade" for quality began under Robert B. Costello, former Undersecretary of Defense for Acquisition (Morrison, 1987:31). His TQM program started a cultural change within the Department and began to press for a sweeping attitude change in its major industrial suppliers as well (Borklund, 1987:44). The DOD TQM program began to change the focus of quality from

matching the end product to specifications, to a total system of process control (Englund, 1988:11). This represents a drastic departure from the traditional DOD quality methods. The emphasis of the Department of Defense TQM program is now an overriding emphasis on quality, reliability, maintainability and producibility as opposed to the earlier focus on performance, program schedules, and cost (Hafner, 1987:45).

Under TQM the task of preventing defects throughout the manufacturing process becomes the responsibility of management; in the past, workers were often blamed for poor quality. DOD has now recognized the need for changes in management approach (Morrison, 1987:32).

The relationship between quality and cost reduction is also being recognized in the Department. There is an increased understanding that standards and specifications that are unduly restrictive and set forth unrealistic requirements can increase acquisition costs and make quality less feasible. Choosing the lowest bidder, because it reduces acquisition costs can result in procuring a system that fails more often and becomes more expensive to maintain. Therefor, it becomes increasingly important to not sacrifice quality in the name of cost savings or competition, as better quality can save money by preventing rework, component replacement, and repair costs (Webber, 1987:42).

The AFLC Approach. General Alfred G. Hansen, Commander of The Air Force Logistics Command (AFLC) has made quality a top priority for the Command. "I firmly believe the key to the future operation and success of AFLC is quality—quality of our people, our processes, our performance and our products" (Hansen, 1989). AFLC's TQM program is known as QP4—quality through people, process, products, and performance. The stated objective for QP4 is to "instill quality in our basic processes and work force to ensure responsive and productive logistics support" (SIP, 1989:1). The focus of QP4 is to develop attitudes and systems at all levels that promote and implement continuous improvement of procedures, processes, products and services (SIP, 1989:1).

AFLC employs more than 98,000 civilian and military personnel in a wide range of blue collar and white collar positions. AFLC is the organic industrial base of the Air Force, and therefore many of the skills and processes used parallel those found in the private sector. The AFLC quality improvement program has been patterned after the same gurus—Deming, Crosby, Juran, Taguchi—that corporate quality programs have been patterned after; AFLC is facing the same quality issues, described earlier, that face all American companies. Some AFLC organizations have been pursuing TQM initiatives since the early 1980s, others are just beginning to get involved.

Measuring Quality Performance

The management changes inherent in the quality revolution should be monitored to determine if they have been successfully implemented. "When an organizational innovation is implemented, there must be some test to reveal whether it had the expected effect or not" (Ouchi, 1981:95). The measurement tools currently employed on a national level, like those of our corporations, focus on short-term economic standing. The Bureau of Labor Statistics (BLS) publishes a myriad of single-factor efficiency ratios such as output per paid man day, direct to indirect labor, return of investment, etc. The TQM revolution requires re-focusing national attention from meeting short-term numerical efficiency goals to the more complex management competencies required for continuous improvement. Current measurement tools do not ask the right questions; a new methodology for measuring corporate success is needed (Deming, 1986:20,21,99). Crosby attempted to measure the maturity of quality programs through his Quality Management Grid (Crosby, 1979: 25-40). Although this tool may be useful "to project a view of the company that all involved can accept and a source of direction concerning what needs to be done next" (Crosby, 1979:40), it does not measure whether the management vision is being effectively transferred to the work force. The Quality Quotient is an attempt to provide one such method for managers to use in assessing their own

success at instituting the new philosophy throughout the organization.

The word "quality" itself means different things to different people. To implement "Quality" on a national level first requires a common understanding of the factors to be pursued (Deming, 1986:x). Public Law 100-107, known as the Malcolm Baldrige National Quality Improvement Act of 1987, created a national quality award for the United States. The United States Department of Commerce was charged with developing the evaluation criteria (measurement factors) to be used for judging corporation's quality achievements. The four framework elements and seven examination criteria they developed "are an important adjunct of the award examinations. They not only are the basis of assessing award applications, but also represent an extension of the examination value system. The criteria are particularly important in projecting the meaning of 'total' in total quality management" (Reimann, 1989:35-39). Because this national award has become the standard by which public and private sector organizations judge their quality performance, the authors used the categories outlined in it as the basic framework for the Quality Quotient.

The award criteria are divided into four framework elements: the driver for change, the systems for implementing change, the goal of the change, and the measurement of progress. Each of the seven measurement

categories corresponds to one of these framework elements.

Driver: Leadership; Systems: Information and Analysis,

Planning, Human Resource Management, and Quality Assurance;

Goal: Customer Service; and Progress: Quality Results

(Reimann, 1989:35-39). Each of the measurement categories

are defined in Chapter II.

Scope

This study focused on measurement of Quality Performance in AFLC organizations manifesting various levels of quality performance. In all, 21 AFLC work units were included in the study. Units included procurement, material management, distribution, and maintenance functions. AFLC was used as the subject for this research because their TQM program parallels the national TQM imperative, the work force parallels the national work force, and the individual work groups are in various stages of implementing a consistent TQM program. "Comparative empirical studies can be made of the performance characteristics of a set of organizations assumed to share the same ultimate criteria but clearly differing in their overall success as judged by competent observers. Using factor analysis methods and actual performance data to identify the sets of lower-order performance criteria, and using trend and correlational analysis to detect the relationships among these sets of criteria over time, one can, in principle, draw conclusions about the penultimate components of performance that bear

upon organizational survival or failure in that particular line of business" (Seashore, 1986:234).

The organizations used in this study are thought by the authors to represent various levels of quality performance and to fulfill the requirements for the type of analysis suggested by Seashore. AFLC activities included in this study are located at six major Centers throughout the country: Oklahoma City, Oklahoma; Ogden, Utah; San Antonio, Texas; Sacramento, California, Warner Robins, Georgia; and Newark, Ohio.

Results of comparisons between attitudes and the various quality performance indicators will be used to build a predictive model of relationships among employee attitudes about the elements of quality performance and the indicators of organizational performance. The resultant model will be The Quality Quotient.

Problem Statement

The implementation of quality programs is not easy, nor is it one dimensional; it requires a cultural change--change in the way people and processes are managed. The effectiveness of change cannot be known unless it can first be measured. A tool is needed to identify the characteristics of successful quality performance, to measure the success of management changes, and to identify areas requiring management attention to ensure continued growth.

Specific Research Objectives

This research will attempt to answer the following four questions:

- 1. What elements contribute to organizational quality development?
- 2. How can these elements be measured in a quantitative manner?
- 3. Can attitudinal differences be found in organizations with differing quality performance levels?
- 4. Can these differences be used to predict quality performance or to differentiate between organizations of differing quality performance levels?

Thesis Overview

This chapter discussed the need to identify and predict factors which affect quality performance. Chapter II will describe the approach and steps followed in this study. Chapter III will review the literature of both quality and organizational performance for identification of possible quality performance predictors. Chapter IV will discuss the data analysis performed, and Chapter V will present the conclusions and recommendations for further research.

II. Methodology

Chapter Overview

This chapter identifies the methods used to solve the research problem. Specifically, it describes the literature review and the survey questionnaire used to collect data; defines the population and samples; and discusses the statistical techniques used to analyze the data.

Literature Review

The literature review (Chapter III) was a key component of this research's methodology, as it defined the content of the survey questionnaire. The literature review was conducted to answer the investigative question: What factors do experts believe affect quality performance?

Through answering the above question, the literature review defined the specific measurement areas to be used in survey development and also provided source material for the actual survey items.

The measurement areas listed as examination categories in the 1989 Application Guidelines for the Malcolm Baldrige National Quality Award (Department of Commerce, 1989:18) were used as guidelines for conducting the literature review. The measurement categories are listed and defined in this chapter as subheadings under the main heading of Survey Instrument.

Search of literature written by quality experts sought the following information for each measurement category:

- 1. Quality expert consensus that a particular variable (predictor) is a necessary ingredient in an effective quality program.
- 2. Expert definition of the predictor and its use in promoting quality performance.
- 3. Attitudes or behaviors indicative of the presence and strength of the predictor.

Survey Instrument

A survey instrument was used to collect the data needed to answer the remaining investigative questions.

The survey (Appendix A) was developed specifically for this research and uses a seven point Likert scale.

Section I of the survey obtained demographic data; section II obtained data about the presence and strength of the predictors (attitudes and behaviors).

For survey development, existing surveys were screened, and specific questions selected and reworded as necessary to direct the questions at soliciting information about quality performance. In addition to selecting items from existing surveys, new survey items were created to ensure the measurement categories were sufficient in scope to cover the many broad areas found in both the Malcolm Baldrige criteria and during the literature review.

Appendix B lists the variables used in survey development, and the appropriate survey item number(s).

Section II of the survey was divided into the same subsections as found in the Malcolm Baldrige Award Application Guidelines. Each section is described below (Chamber of Commerce, 1989:19-29).

Leadership. This section tests for a clear and visible quality value system along with a supporting management system put in place by the senior executives to guide all employees. It tests for senior executive support of quality developments within the organization.

Information and Analysis. This section tests the scope, validity, use, and management of data required to enact a total quality system. Also, the adequacy of the data and information to support a prevention based approach to quality is examined.

Strategic Quality Planning. This category examines the inclusion of quality improvement planning into overall business planning, primary emphasis is place on goal setting.

Human Resource Utilization. This category examines the efforts to develop and utilize the work force potential for quality and to maintain an environment conducive to full participation, continuous improvement, and personal and organizational growth.

Quality Assurance of Products and Services. This section examines the approaches used for total quality control of goods and services based primarily upon process design and control. Also examined is the integration of quality control with continuous quality improvement.

Quality Results. This section examines quality and quality improvement levels as compared to expectations and competing groups or organizations.

<u>Customer Satisfaction.</u> This category examines respondents knowledge of the customer, the customer service system and responsiveness.

After initial construction, the survey instrument was critiqued by quality and survey experts at the Air Force Institute of Technology and HQ Air Force Logistics Command. This revised survey was then sent to 25 personnel at San Antonio Air Logistics Center (SA-ALC) for field testing.

SA-ALC personnel were selected for the field test as a representative sample of the target population. In addition to answering the survey items, respondents were asked to provide information on item clarity, and were given the opportunity to critique the survey. Revisions were made to both form and content of the survey as a result of the field test.

A package containing surveys, a cover letter guaranteeing respondents' anonymity, and answer sheets were

mailed to the office of the Director of Quality Programs

(QP) at each Air Force Air Logistics Center. Surveys were

administered and returned by QP personnel at each center.

Population

The population to be surveyed included all Air Force Air Logistics Centers, as each have ongoing quality programs, and each actively use the Oregon Productivity Matrix as a measure of organizational performance (use of the Oregon Productivity Matrix in this research is addressed later in this methodology chapter, as well as in Chapter III).

Samples

Data was collected from 28 sample groups selected from the Air Logistics Centers. Each Air Logistics Center received six groups of surveys, each group containing 30 surveys (with the exception of the Aerospace Guidance and Metrology Center which only received two groups of surveys). The number of sample groups selected was intentional in order to ensure the sampling distribution was indicative of the overall population (Ott, 1988:109-113). Groups selected to participate were selected by their Air Logistics Center.

Thirty individuals were selected randomly from each of the Air Logistics Center's groups to participate in taking the survey.

Data Processing

Responses to all questions were read by an optical scanner into a computer data file. Prior to reading into the computer, answer sheets were grouped according to work center (all answer sheets contained numerically sequenced identification numbers for this purpose).

Measurement

A seven point Likert scale was used to provide ordinal data with origin as described in <u>Business Research Methods</u> (Emory, 1985:88-89). Although there is some disagreement among the research community on use of parametric statistical tests with ordinal data (Emory. 1985:89-90), the data was *treated* as interval data and analyzed using parametric statistics.

Statistical Analysis

Data analysis was performed using programs developed for the Statistical Package for the Social Sciences (SPSS). SPSS procedures were used to obtain descriptive statistics. perform reliability analysis, factor analysis, multiple regression analyses, discriminant analyses, one way analyses of variance, and T-tests.

Descriptive Statistics. The mean score for each survey item was calculated for each sample group. The sum of the mean scores for all items in each measurement category are the values of the independent variables

(predictors) used in performing factor analysis, the oneway analyses of variance, regression analysis, and discriminant analysis.

Factor Analysis. A separate factor analysis was performed for each section of the questionnaire to group questionnaire items into their underlying principal components. Principal axis factoring, the default SPSS method (SPSS Inc., 1983:650), was used. For each initial factor analysis the lowest communality accepted was .40. All items not meeting the minimum communality value were treated as individual factors and removed from the factor analysis. Remaining questionnaire items were again analyzed in the factor analysis. The highest factor loading for an item was used to include it into a given factor.

Reliability Analysis. Reliability analysis (SPSS. Inc., 1981:256) was performed on each grouping of variables found in the factor analysis. The minimum reliability accepted was .60 (Cronbach's alpha). If a group of questions (factor) did not meet the minimum acceptable reliability criteria, each item within the factor was treated as a separate item (the group no longer existed).

Multiple Regression Analysis. Multiple regression analysis was performed for two reasons. First, to determine the contribution of each independent variable to quality performance (dependent variable). Second, to build

a predictive model for quality performance based upon the contributions of each of the quality measures.

A readily available performance measure, each group's Oregon Productivity Matrix Score, was used as the dependent variable. Because the criteria used for the Productivity Matrix Score varies from division to division, available scores were standardized as Z-scores within each division. This made scores comparable from one division to another.

In performing the regression analysis, the significance of the β (beta) coefficients were tested using a two tailed F-test with a 90% confidence level (α =.10). A hierarchical forward regression (SPSS Inc., 1981:120) procedure was used to arrive at the predictive model (independent variables did not enter the equation unless their β 's associated F statistic were significant at the value of α =.10).

Discriminant Analysis. First, discriminant analysis was performed to produce a model for determining which of two categories a surveyed group would fall into - either the top half or bottom half, using the standardized Oregon Matrix Score as the dependent variable. Discriminant analysis was then performed to produce a model for determining which of two categories a group would fall into - either the top 25% or the bottom 25%, again using the standardized Oregon Matrix Score as the dependent variable.

All discriminant analysis was performed using the direct variable entry procedure. This discriminant procedure enters all predictor variables at the same time (SPSS Inc., 1983: 627), as opposed to a forward or stepwise procedure.

Oneway Analysis of Variance. Analyses of variance were performed to determine if there were or were not differences between the mean scores for each sample group. This procedure was performed for each predictor. The F-statistic was used to determine if at least one group mean was different from any of the other group means, at a 95% confidence level (α =.05). If the F-statistic was significant, then a multiple T-test was performed (Least Squared Difference) to determine which groups were different for that measurement. The purpose of this procedure was to test ability of survey items to discriminate between groups.

Summary

This chapter summarized the methods used to formulate a survey questionnaire, obtain and statistically analyze data gathered to enswer the research questions stated in Chapter I. The analysis of data and conclusions drawn from that analysis will follow in Chapters IV and V.

III. A REVIEW OF THE LITERATURE

Chapter Overview

The literature review served as the basis for the development of the survey instrument. From the theories of how to successfully implement quality improvement and from the experiences of many companies involved in the transformation process, possible factors contributing to quality performance were accumulated. This chapter will discuss the potential predictors (independent variables) gleaned during this study. The sources included are not intended to represent an exhaustive review of the literature written in each area—each of the factors would require a literature review longer than this paper—but rather to represent a cross section of the factors often cited in the literature as having a potential relationship to performance.

The factors are organized, first, by the seven examination criteria of the Malcolm Baldrige National Quality Award (MBNQA)—to facilitate application to the National standard; and second, by the groupings identified through the factor analysis process—to improve the correlation between this chapter and later chapters covering the data analysis and results. Each of the factors has been given a name to further aid discussion.

Following the discussion of the independent variables. the Oregon Objectives Matrix, used in this research as a

gauge of quality performance (dependent variable), will be introduced.

The Independent Variables

Leadership. In ongoing research of companies struggling to revitalize themselves, leadership is the "single most important factor in successful change" (Beer, 1988:35). Cound, chairman of the Board of Directors for the American Society of Quality Control (ASQC) agrees. outlines three prerequisites to the kind of leadership the quality transformation requires: a "brutally realistic understanding of the inevitable consequences if the status quo is tolerated, a compelling vision of the change that must be brought about, and the personal courage to act" (Cound, 1988:20). Beer describes changing corporate culture as an important aspect of the action required to transform an organization. He explains "elements of the new culture--employee participation, teamwork, commitment, problem solving, tolerance for new ideas, sharing information--amount to a paradigm shift in our conception of organizing and managing people" (Beer, 1988:33). The following factors were developed to measure elements of the new leadership paradigm.

Corporate Culture. Harvey and Brown define corporate culture as "a system of shared values and beliefs which interact with an organization's people, structure, and systems to produce behavioral norms." These norms "influence

how managers and employees approach problems, serve customers, react to competitors, and carry out their activities" (Harvey and Brown, 1988:64). All these behavioral aspects are important elements of a quality culture. The 1988 Gallup survey performed for the American Society of Quality Control found 43% of American executives now believe corporate culture must change to successfully meet quality objectives. Kearns, CEO of Xerox Corporation, calls this recognition "fundamental" (Kearns, 1988:28). The following categories of survey items were developed to measure various aspects of the new corporate culture required to support quality performance.

Participative Decision Making. Juran writes that quality control should ideally be delegated to the work force to the maximum extent possible. The shorter feedback loops will result in earlier response to quality problems and a greater sense of ownership and participation by the work force (Juran, 1989:264). Jennings found participation in decision making to have positive effects on many role, goal and involvement variables (Jennings, 1986:94). Survey items 21-27 and 29 were drawn from an existing survey (Jennings, 1986) to measure this construct.

Support for Creativity. Support for creativity is a major distinguishing factor between

innovative and traditional organizations (Siegel and Kaemmerer, 1970:553-562). Survey items 16-20 were based on a scale drawn from an existing survey (Jennings, 1986).

Anticipative Management. Successful corporations will have to use more anticipative management to keep pace with the increasing rate of change (Harvey and Brown, 1988:64). Naisbitt and Aburdene call this type of change "re-inventing the corporation." The re-invention begins with a "powerful vision--a whole new sense of where a company is going and how to get it there" (Naisbitt and Aburdene, 1985:24). This vision must be "clear and compelling" (Peters and Austin, 1985:284-287), and it must anticipate the future. Chandler, chairman and CEO of the Eastman Kodak Company, believes anticipative management will give Kodak back its competitive edge. Anticipating a market demand and being able to fill it faster and better than anyone else is now an integral part of the Kodak quality strategy (Chandler, 1988:18). Survey items 28 and 30 were developed by the authors to determine perceptions of the clarity and purposefulness of the leadership's vision for the future.

Work Group Commitment to Quality. TQM is "Building quality in from the beginning and making it everyone's concern and responsibility" (Pfau, 1989:17). Stempel, president and CEO of General Motors Corporation, compares quality to a team sport—where individual efforts

are effectively combined and there is a joint commitment to excellence by everyone (Stempel, 1988:13). Crosby says zero defects must be the goal of each and every person in the corporation (Crosby, 1979:). Survey items 36 and 38-42 were developed by the authors to measure the intensity of the demand for perfection and the commitment of the work group to achieving quality.

Supervisory Communication. The Lord Corporation identifies communication problems as the biggest obstacle to implementing quality improvement. They report that every communication on quality must demonstrate management commitment and prove to the work force that quality is not just another temporary program. To do this, the materials have to be sincere, believable and communicated honestly (Hagle and Whitehair, 1988:29). Honesty is one of the most important values to foster in pursuing quality (Groocock, 1986:17-19). Communication must go both directions. Corporations usually do a good job of communicating materials to the workers but managers must allow workers to communicate their ideas to management, as well (Juran, 1989:314). Survey items 9-15 were drawn from an existing survey set (Jennings, 1986) for measurement of this construct.

Alignment. A successful corporate vision "links a person's job with his or her life purpose and generates

alignment--that unparalleled spirit and enthusiasm that energizes people" (Naisbitt and Aburdene, 1985:32). Survey item 31 was developed by the authors to measure this construct.

Frustration. Deming discusses the frustration people report where the management is not really ready to take action. Barriers to pride of workmanship frustrate people who want to do a job right (Deming, 1986:78-82). Survey item 34 was developed by the authors to measure this construct.

Knowledge of the Need for Change. The "Rolls Royce mentality still exists in our country, and that is the idea that quality is expensive" (Kearns, 1988:28). Derrick, Desai, and O'Brien found that perceptions of quality differed among various organizational levels. Survey item 35 was taken from their survey (Derrick, Desai, and O'Brien, 1989:22-27) to measure the individual's perception of the relationship between quality and productivity.

Self-Expectation. Managers often believe quality problems exist because of poor worker motivation--people do not really care about whether or not they do the job (Dumas, 1989:41). Survey item 37 was developed by the authors to determine if respondents expected themselves to do perfect work.

Personal Commitment to Quality. A key quality strategy is convincing each individual in the organization

that he/she is personally accountable for quality. Quality must be perceived as more than just the job of the quality department to be truly effective (Harrington, 1987:183-186). Survey item 43 was developed by the authors to measure this construct.

Continuous Improvement. Active pursuit of improvements at every level of the organization is a characteristic of organizations involved in TQM. They view change as a natural, continuous part of their activities (Pfau, 1989:17). Improvements must be made continually: to not improve is tantamount to falling behind. "Quality improvement is a never ending journey. Each day, each product or service is getting relatively better or relatively worse, but it never stands still" (Peters. 1987:98). Kearns reminds that improvement must also be a continuous process because of competition. "As we get better, so does our competition. We are in a race in which there is no finish line" (Quality Progress, 1989:30). Survey items 32 and 33 were developed by the authors to measure perceptions about the need for continuous improvement.

Information and Analysis. "If you cannot measure quality and define its impact on your operation, you might as well forget it" (Berry, 1989). According to Berry, companies have been measuring the wrong things for years—activity versus contribution, the past instead of the future. The type of data analysis a company employs

determines whether that company will know what to do to stay in business (Berry, 1989). The following elements were developed to measure various aspects of information and analysis.

Data Availability. To be useful, data must be available at the appropriate levels. Mann quotes Lord Kelvin in her book The Keys to Excellence: "When you can measure what you are speaking about and express it in numbers, you know something about it" (Mann, 1989:59). Garvin reports a major difference between Japanese and American air conditioning firms is the availability of the data to the work force. The highest performing organizations consistently pushed data down to the work force to educate them. When the workers have data, they can understand the process. If they understand the process. they can begin to improve it (Garvin,1988:207-211). Survey items 46-48 and 50-51 were developed by the authors to determine if accurate data is available to the work center.

Data Use. Ishikawa and Lu emphasize the importance of everyone in the organization becoming involved in the quality control process. This involves, by their definition, the understanding and use of various types of statistical data (Ishikawa and Lu, 1985:44-49). Survey items 49 and 52-53 were developed by the authors to determine involvement with data analysis.

Data Validity. Mann relays several views on data validity. Among them: Deming: much of the voluminous amount of data received by a plant manager in the form of printouts is rightfully discarded; Conway: people cannot deal with effective resolutions if the r data deals only with generalities (Mann, 1989:60-62). Survey items 44 and 45 were developed by the authors to determine if data was either too complicated or of little use.

Problem Analysis. Garvin concludes that American industries view the workers as having little to do with work processes. They therefore provide them with very little feedback on the results and give them even less input into diagnosis. The result is workers who do not worry about the cause of problems because they don't even know the problems (Garvin, 1988:207). Many managers do not understand the problems either. "Mobility from one company to another creates prima donnas for quick results" American industry is replete with problem solvers—even if problems must be created or magnified so they can be miraculously fixed (Deming, 1989:121). Item 54 was developed by the authors to determine the extent of problem analysis.

Analysis Time. When production is valued over quality the time spent solving or analyzing problems is seen as counterproductive. Grant et al found that customer service clerks did not waste time on customer problems because doing so caused them to handle fewer calls (Grant et

al, 1988:39-45). Item 55 was developed by the authors to gauge opinions on whether the time spent problem solving was a loss.

Strategic Planning. In the last several years, strategic quality planning has become a common part of corporate strategic planning (Ernst & Whinney, 1987:27). Juran has written extensively on this topic. He identifies four long range quality planning steps: knowing the current environment, trying to assess the future, analyzing the threats and opportunities, and formulating broad directions and goals to be reached by the company (Juran, 1974:6-15). "Quality improvement can take care of existing alligators, one by one. However, to stop the production of new alligators requires shutting down that malignant hatcherv" and developing a new benign one with the development of new, useful quality plans (Juran, 1989:82-83). With the emphasis on strategic quality planning as an integral part of overall business strategy, quality experts are now spelling out specific steps for formalized quality planning.

Job Clarity. Planning helps translate the abstract vision into concrete actions that are meaningful to individuals (Jennings, 1989). Harrington describes the importance of tactics—the annually updated, task oriented goals that spell out the specific activities required to get closer to the longer range objectives. He says these tactics allow the individual worker to receive a clear and

specified backing from management (Harrington, 1987:183-1189). And Deming reminds that chaos is the result of everyone doing his best but not knowing what to do (Deming, 1989:19). Survey items 56-59 were drawn from an existing survey set (Jennings, 1986) for this construct.

Mission Linkage. Strategic quality planning must be tied into mission objectives. If there is no linkage, the quality program will continue to explain the past instead of helping to create the future (Garvin, 1988:27). Harrington also emphasizes the importance of linking quality performance to the company. A culture must be established to direct the organization through a clear mission statement, directed at specific customer needs (Harrington, 1987:183-189). Survey items 60-63 and 66-67 were developed by the authors to measure this construct.

Goal_Realism. Some of the research on expectancy theory has found evidence that goals must be perceived as realistic before people will try to meet them. Situations can cause people to give up if they know the means to achieve the goals will not be provided (Pinder, 1984).

Juran agrees that many people will believe the new quality goals are not attainable and that unless management makes some "sharp breaks" with tradition, they will be right (Juran, 1989:351). Raising expectations and setting difficult goals, can, however, boost motivation and performance if the situation is deemed realistic (Eden.

1988). Survey items 64, 69, and 70 were developed by the authors to measure the perceived difficulty and realism of organization goals.

Human Resource Utilization. Brock, current Secretary of Labor, has stated: "Quality to me doesn't mean a changed product. It means a changed human equation" (Brock, 1988:39). The new equation involves such areas as knowledge of job design, organizational structure, organizational communication and control, group dynamics, motivation, performance evaluation, and conflict resolution techniques (Daft and Steers, 1986:567). For quality performance the following elements were identified.

Participation. Changes in management structure are necessary. Participative structures must replace the traditional, hierarchical, and scientifically managed organizations. A more open environment of "trust. communication, creativity, and security" with changed roles for both labor unions and managers will result (Rubinstein, 1988:25). "Work-force participation can add significantly to companies' quality performance" (Juran, 1989:295). Item 93 was taken from an existing survey set (Jennings, 1986); items 81, 84, 91, and 106-111 were developed by the authors to measure the perceived level of participation.

Supervisory Relationship. Development or good relationships between management and labor has been key to

the success of NUMMI. the joint venture between Toyota and General Motors. Quality has been a major focus of the plant since the beginning; the organizational structures and work practices reflect a new era of management enlightenment (Fallinstein, 1988:25). Items 88-00 92, and 101 were developed by the authors to asses the climate of supervisory relationships.

Trust. Trust emerged from the literature consistently (Juran, 1989:114; Persico, 1989:34;). One of Deming's main points is "Drive out fear". Organizations can never reach the highest levels of quality if the employees are afraid to tell managers how the system can be improved. Random error is too often treated as an employee error and too often used to punish people rather than to identify system weaknesses (Deming, 1986:109-115). It is the responsibility of leadership to determine the cause of problems. This can only be done where the worker is not afraid to identify problems and where everyone receives honest feedback on their products and their performance (Deming, 1986:115, 249). Survey items 83, 94-97, and 100 were developed by the authors to measure the extent of trust perceived in the work environment.

Training Adequacy. Workers can not be expected to make continuing improvements in processes without the skills needed to do so (Persico, 1989:34). Employee involvement and motivation are not enough. "The people who do the work

know it best, but they must be trained and given all the information that senior executives have if they are to be effective in helping us run our business (Kearns, 1988:30). The Japanese are known for "overtraining" their workers. Their training involves a broad range of tacks and is continued over time. The level and extent of training results in workers who believe they have more than enough skill to do their jobs well (Garvin, 1988:202-203). Survey items 73-75 were developed by the authors to measure the attitudes toward the adequacy of training received.

Performance Obstacles. The work environment itself may create obstacles to quality performance. Besides providing the proper training, management must provide the necessary resources, and an environment conducive to doing the job right every time (Harrington, 1987:118-119). Survey items 113-116 were drawn from an existing survey set (Jennings, 1986) to measure the types of obstacles to performance perceived by the respondents.

Personal Responsibility. Alexander write about "quality's third dimension"—a human dimension. He proposes that jobs can become more meaningful to people under the new quality philosophy and managers need to recognize this strength of the concept. To be responsible for a meaningful product or service adds meaning to the worker's life and allows him to fulfil more of his higher level needs within the organizational setting (Alesander, 1988:22). Items 77

were 78 taken from the MCAQ; items 85 and 86 were developed by the authors to measure the extent of responsibility expressed by the respondents.

Role Clarity. One important responsibility in the management of human resources is clearly identifying the work results expected. Too often managers will base their decision of acceptable quality on whether or not the production quota has been met (Deming, 1989:). Survey items 97-99 were developed by the authors to measure whether a clear understanding of the requirements of the work are generally understood before the work is done.

Initiative. The first try at implementing quality almost invariable is aimed at trying to motivate the work force (Dumas, 1989:41-44). Items 104 and 105 were developed by the authors to determine whether the respondents felt that most people did lack the initiative to do a quality job.

Personal Utilization. "It has long been known that under the Taylor system the experience and creativity of the work force were major underemployed assets of the companies" (Juran, 1989:293). Everyone doing his best is not enough but, everyone doing his best is essential (Deming, 1989). Survey item 76 was drawn from an existing survey set (Jennings, 1986) to determine whether individuals believed they are being utilized.

Involvement. Good performance has been shown to increase worker involvement; increased involvement leads to greater commitment to future, more complex goals, thus creating a cycle of performance reinforcement (Hall and Foster, 1977:282). Survey item 79 was developed by the authors to determine the extent of involvement.

Active Involvement in Improvement. Quality requires an environment where people will "use their ingenuity to break down obstacles and barriers that face them daily" (Gunneson, 1987:84-88). Item 30 was developed by the authors to measure how actively the respondents were involved in suggesting improvements in the work processes.

Control. (survey item 82) Allowing people to collect data on their jobs and measure their own performance, puts them "in charge of their own destiny" (Denton and Kowalski, 1988:39). If people do not believe they can control the outcome of their work, there is no need to try to improve the process. Before the quality program was implemented in a midwestern paper mill, problems with paper strength variances were dismissed as uncontrollable: "everyone familiar with paper knew that its strength depended on the strength of the wood fibers, and only God makes trees." After studying the process, they discovered they could indeed control the strength (Shainin and Shainin.

1987:48-52). Survey item 82 was developed by the authors to measure the amount of control respondents believe they have over their work center activities.

Expectancy. Quality requires hard work but people will not act unless there is an expectation that hard work will actually provide returns each and every time (Duff, 1989:18-20). Item 87 was developed by the authors to determine whether hard work was perceived to provide results.

Negative Feedback. Negative feedback is an important error detection and compensation device (Bannister, 1986:203). Juran advocates shortening the feedback loop and building feedback into the system to allow early response by the work force (Juran, 1989:146-150). Item 102 was developed by the authors to determine whether negative feedback was received.

Job Constraints. Quality requires that people understand their jobs, be trained to do them properly and have the necessary tools (Crosby, 1989:24). Management cannot expect quality to happen if they don't provide the "necessary infrastructure and resources" (Juran, 1987:25-28). The authors developed item 112 to determine the extent the job itself imposed constraints on quality.

Quality Assurance of Products and Services. Approaches used for quality assurance of products and services fall

into three basic categories depending on who is given the information and the type of analysis performed: inspection, process control, and quality functional deployment (Fortuna. 1986:23). The following elements were developed to measure systems for contributing to the quality of products and services.

Accountability. Improving responsibility and accountability can help boost quality. In the personnel office of Solid State Circuits the work was reorganized so that each person was responsible for an identifiable portion. The increased accountability dramatically improved quality (Denton and Kowalski, 1988:38). Items 120 and 121 were developed by the authors to determine whether people believed they were accountable for their work results.

Inspection. Inspection systems attempt to ensure quality by sorting good products from bad products before they reach the hands of the customer. This represents the earliest stage of product quality measurement. At Hewlett-Packard's Fort Collins Systems Division, for example, the quality department initially owned all of the information about quality because they were responsible for testing and inspection. The big quality transition that has now become obvious is the movement from inspection to process control (Kohoutek, 1988:17). "Inspection to improve

quality is too late, ineffective, costly. But, it is still commonplace" (Deming, 1986:28). Item 117 was developed by the authors to determine the attitude toward inspection.

Resource Availability. Managers must provide the key resources to supplement the energy, motivation, and communication of quality improvement teams (Persico. 1989:33). Survey item 118 was developed by the authors to determine if the respondents believed they have been provided with the key resources need to perform the work.

Blame. "No one should be blamed or penalized for performance that he can not govern" (Deming, 1989:249).

Item 119 was developed by the authors to determine if respondents believed they were blamed for quality problems.

Attitude Toward Problem Solving. Some administrative departments at Solid State Circuits were overwhelmed with the new quality program; they didn't know where to begin to isolate anything workable. Leary, Director of Administration, encouraged them to keep trying. Once they found something they could have success with, the interest in solving other problems was automatic (Denton and Kowalski, 1988:39). Survey item 122 was developed by the authors to determine whether people were overwhelmed by their organization's quality problems.

Inspection Use. (survey item 123) If people are afraid the results of inspection will be used to punish

"bad" organizations, the data accuracy will be compromised (Deming, 1989:266). Item 123 was developed by the authors to determine whether respondents believed the results of inspections would be used to blame organizations.

Statistical Technique Principality. Hunter reports that statistical literacy will become essential to success. Statistical techniques have not been applied as readily as other technology; the failure to understand their application to business has resulted in tremendous lost opportunities (Hunter, 1987:94-97). Survey item 124 was developed by the authors to determine whether statistics was seen as a valuable business tool.

Program Objective. Monitoring the results or quality and meeting specifications are no longer viable strategies at The Eastman Kodak Company. They are now looking beyond the control of processes to the streamlining of processes. Not just the production processes, but all of the other processes involved in anticipating market demands (Chandler, 1988:18). Item 125 was developed by the authors to determine whether respondents believed that just meeting the specifications was good enough.

Statistical Techniques Use. The biggest difference between inspection and process control is the placement of data in the hands of the people who actually own the process. Because they now have real-time, meaningful data (feedback), they "own" the quality of their

own processes, products, and services; they monitor their own quality, and the ownership makes them more apt to improve their processes (Kohoutek, 1988:18). Survey item 126 was developed by the authors to determine who the respondents believed should receive and understand data.

Results from Quality Assurance of Products or Services. The intent of this category of the MBNQA is to measure the actual quality of the goods or services produced. Because this survey measures attitudes, rather than actual quality, this section was directed at the perceived results.

Knowledge of Results. "It is essential to provide knowledge of performance results in a regular and timely manner in order to increase and sustain high levels of motivation" (Harris and Chaney, 1969:209). Feedback is an integral part of the systems theory of management and authors such as Juran, Deming, and Crosby all identify it as important. Survey items 127-131 were developed by the authors to measure the perceived amount of feedback from the customer and outside sources.

Perceived Quality Level. One common obstacle to quality improvement is Groocock's "Toledo Syndrome". The essence is the belief that any and all improvement errorts suggested would be impossible, for one reason or another, to successfully implement (Groocock, 1986:340-341). Survey items 132 and 133 were developed by the authors to determine whether the respondents felt that change was realistic.

Customer Satisfaction. (survey items 134-153) The difference between excellent companies and others is the vigor with which true customer feedback is actually sought. Peters and Austin say that excellent companies have "the smell of the customers". They don't wait for complaints, they actively listen to what the customer wants--now and for the future (Peters and Austin, 1985:284-287).

Knowledge of Customers. To satisfy a customer, an organization must first know who the customer is and what they really want. One of the major impacts of the industrial revolution was to remove this critical link between the worker and the customer (Deming, 1989:179). Items 150 and 151 were developed by the authors to determine the amount of knowledge of the customer respondents believed they have.

Customer Responsiveness. Responsiveness is one of the key factors in successful organizations (Lovitt. 1989:50-51). "Those organizations that will succeed and prosper are well aware of the present customer revolution and are prepared to meet the challenge with the highest standards of service quality, timeliness, and delivery" (Desatnick, 1989:24). Just producing quality products is not enough, successful companies also create "total customer responsiveness" (Peters, 1987:132). Items 136, and 140 to 145 were developed by the authors to determine the extent of customer responsiveness.

Attitude toward Customer. "Callousness or indifference in the delivery of an inherently helpful service destroys much of its benefit" (Peters, 1989:107). Item 134 was developed by the authors to determine the attitude toward customer complaints.

Customer Access. Shuffling customers from one office to another has a tremendous cost--customers do not like it (Gunneson, 1987:84-88). Survey item 135 was developed by the authors to measure how easy respondents believe it is for customers to get access to the right person.

Complaint Knowledge. Many companies still believe that customer complaints can be cured with education; if the customer understood, he would not complain. "Each of us carries around a crippling disadvantage—we know and probably cherish our product.

After all, we live with it day in and day out. But that blinds us to why the customer may hate it" (Peters, 1987:188~189). Survey item 137 was developed by the authors to determine whether customer complaints are viewed as a sign that the customer needs "education."

Customer Emphasis. Companies have gone through so many management programs that it is sometimes difficult to convince employees that quality is not just

another "flavor of the month" (Houghton, 1988:17). Survey item 138 was developed by the authors to determine if customer service is perceived as another management fad.

Authority. Excellent companies get everyone involved with service to the customer. Promises are always kept, no matter what it takes to do so. Every action of every person is centered on providing the customer with service (Peters and Austin, 1985:107-109). Survey item 139 was developed by the authors to determine if people believe they have the authority to take action to satisfy the customer.

Customer Feedback Importance. Nonconformance to customer requirements, measured and reported as a gauge of performance, will prompt people to take pro-active steps with customers (Denton and Kowalski, 1988:36-39). Survey item 146 was developed by the authors to measure it customer feedback is used to gauge performance.

Customer Feedback Use (Positive or Negative). Today's quality organization must know the customer so well that it can understand the future needs or those customers as well as any problems related to the use of the product (Scholtes and Hacquebord, 1988:28). Two-way communication between the customer and the supplier can help improve quality (Woodruff and Phillips, 1987:18-19). Survey item 147 was developed by the authors to determine it both positive and negative feedback from customers was routine.

Customer Feedback Use (Negative Only). Too often, the only time real customer feedback is received is when a problem arises. Two-way communication between the customer and the supplier can help improve quality (Woodruff and Phillips, 1987:18-19). Survey item 148 was developed by the authors to determine whether customer feedback was restricted to negative inputs.

<u>Change Based on Customer.</u> Customer feedback is often dismissed as "dream lists" rather than acted on as opportunities (Peters, 1987:185). Item 149 was developed by the authors to determine whether respondents believe changes are made as a result of customer feedback.

Work Consistency. "Apparent differences between people arise almost entirely from action of the system that they work in, not from the people themselves" (Deming, 1989:110). Item 152 was developed by the authors to determine how much of the variance in work output was thought by the respondents to be attributable to the differences between people.

Self Reported Quality Measure. Item 153 was developed by the authors to determine the respondents' overall perception of the quality of their work.

The Dependent Variable

To validate the survey instrument and the resulting predictive model, a current measure of each work center's

quality performance was needed. The Oregon Objectives Matrix (OMX) is currently used in AFLC to monitor performance improvement and was used as the dependent variable (Felix and Riggs, 1983:387-393).

The OMX Theory. The Oregon Objectives Matrix (OMX) was developed by Felix and Riggs as a total-factor productivity improvement measurement tool. As discussed in Chapter One, the measurement systems currently used in many corporations are single-factor indicators. As such, they do not consider the interaction effects of the various decision trade-offs managers must make. Single-factor measurement systems contribute to what Juran calls "the urge to suboptimize" management action and as such do not indicate the benefits of a more balanced management strategy (Juran, 1989:112-113).

The OMX is a system which establishes a common numerical scoring system for management selected performance criteria, and combines the scores of all the measured criteria into a single, overall productivity (performance) index. When developing the OMX, management weights the relative importance of each performance objective so the index will provide an accurate assessment of how well managements mission objectives are being met. Some sample measurement areas are Late Orders/Total Orders and Defective Units/Total Units.

The OMX was used as the dependent variable in this study for two reasons. First, AFLC is currently using the OMX to track productivity improvements. Second, the matrix, although aimed at measuring productivity, is a direct indicator of quality performance. The authors of OMX explain the productivity and quality relationship as follows:

It is extremely important to recognize the relationship between productivity and quality before going further.

PRODUCTIVITY = Goods + Services
Resources

To improve productivity, organizations increase goods and/or decrease resources. However, goods and services can be increased by both their amount and by their value. That is, we can produce the same number of bookshelves, but if they are of higher quality (say a hand rubbed finish), their value rises and, therefore, so does productivity. Likewise, if we are quality conscious when making the shelves, and don't waste lumber, nails, lacquer, energy, and time, the amount of resources necessary to produce each bookshelf is less, and productivity rises even further. (Felix and Riggs, 1983:387)

The quality literature also supports the tie between quality and productivity, stating that defect prevention is perhaps the most effective way to improve productivity (Groocock, 1986:72) and that quality and productivity share many of the same roots and are positively correlated (Garvin, 1988:84-89). The emphasis on improvement over time is also consistent with the continuous improvement philosophy of TQM.

The OMX Application at AFLC. The use of the OMX in AFLC began in the Depot Maintenance (MA) organization in

1983. Robert Darling, the senior civilian executive during this time, was a catalyst for revitalization of the organic repair industrial base. PACER IMPACT (nickname for a 10-year plan for improving productivity) translated his vision for AFLC MA organizations. He emphasized improvements in five basic areas: Methods and processes. material and asset management, work force motivation and development, environmental impacts, and technology insertion. Frustrated by his inability to reinforce these ideals with existing, short-term, single-factor measurement systems, he chartered a group to find a way to track long-term progress in balance with short-term measures. OMX was the team's recommendation.

The MA version of the OMX was developed to measure progress on the following questions.

- 1. Are we doing what needs to be done to meet customer requirements for repair?
- 2. Are we repairing things on time?
- 3. Are we finding ways to repair things faster?
- 4. Are we constantly improving the quality of everything we do?
- 5. Are we improving the management of our people.
 money, facilities and equipment so we can continue to
 do the first four things?

February 25, 1986, Executive order 12552 required federal agencies to improve productivity 20% from 1985 to

1992. The OMX was then adopted by other organizations in AFLC to document their improvement and baselines were set to the 1985 performance data. The scores used in this study reflect improvement from 1985 to the end of the second quarter of FY89.

Summary

Elements identified in the review of the quality and organizational performance literature were used as the basis of the items in the survey instrument. The data analysis will evaluate the elements for ability to predict quality performance. The resultant model will become The Quality Quotient.

IV. Analysis and Findings

Chapter Overview

This study was performed to determine what measurable attitudes and behaviors (measurable through a survey) can be used to predict or differentiate between groups with differing quality performance levels. Chapter III, the literature review, was conducted to develop survey items through search of quality and related literature. This chapter presents results of the analysis defined in Chapter II, based on the data collected as a result of administering the survey developed from the findings in Chapter III.

Survey Analysis

Response Rate. The initial intention was to obtain at least 30 sample groups, with 30 individual respondents in each group. Due to both lack of time and printing errors (several survey booklets contained missing pages), only twenty eight groups of surveys were available for analysis. Groups surveyed and office symbols are not identified since a condition for their participation was anonymity. Any of the survey groups wishing to receive results specific to their group can obtain them directly from one of the authors.

Variable Definition. Factor analysis was used to group together those survey items that measured the same

psychological phenomena or component. Each section of the survey was analyzed separately using the SPSS default factor analysis procedure, principal components analysis (SPSS Inc. 1983:650). Results of the factor analysis are summarized in Appendix B.

Each factor (group of survey items) defined from the factor analysis was treated as a single variable for all the remaining statistical procedures. This allowed the reduction of variables from the original 153 (number of survey items) to 57.

Reliability analysis was performed to ensure the survey items identified as composing a factor were consistently interpreted by survey respondents as a whole. For the purposes of this research, reliability coefficients higher than .60 (Cronbach's α) were considered adequate reliability coefficients. Results of the reliability analysis are displayed in Appendix C.

Predicting Performance. Regression analysis was performed on 21 groups, those groups whose Oregon Productivity Matrix Scores were available. A listing of the groups' raw and standardized Matrix scores are at Appendix D (again, the groups are not identified due to the guarantee of anonymity).

Prior to performing the regression analysis, correlation coefficients were examined for evidence of high

correlation between predictors. To avoid multicollinearity problems, several variables were removed from the analysis. The listing of variables removed, due to a correlation of .70 or greater with another variable is at Appendix E.

Table 1

Regression Analysis Results for Predicting Standardized Oregon Productivity Matrix Scores

Multiple	R	.88
R Square		.77
Adjusted	R Square	.71
Standard	Error	.51

Analysis of Variance:

		Sum of	Mean		
	DF	Squares	Square	F	Sig F
Regression	4	13.79	3.45	13.07	.0001
Residual	16	4.24	. 26		

-----Variables In the Equation----

Variable	В	SE B	Beta	F	Sig F
Data Validity Stat Technique Use Customer Feedback Use (Neg Only) Analysis Time (Constant)	-2.11 -1.29 .83 .89 7.54	.37 .34 .28 .30 2.46		33.17 12.34 8.68 8.41 9.38	.0000 .0017 .0095 .0104

Regression analysis resulted in the entry of twenty variables into a predictive equation. However, only the first four variables entered contributed enough to the change in adjusted R square and lowering of the standard error to be included in the predictive equation. The results of the regression analysis after entry of the fourth variable are shown at Table 1.

The probabilities associated with the overall F-statistic (.0001) and the individual probabilities associated with the Beta coefficients (under Sig F at Table 1) are all statistically significant. That is, there is evidence the Beta coefficients are not equal to zero and therefore produce a meaningful linear regression equation (0tt 1988: 369, 378).

Multiple R of .88 displays a strong correlation between the predictors and the dependent variable (Hedderson 1987: 105). In addition, the proportion of variance explained in the dependent variable associated with the variance in the four predictors is also high at .71 (Adjusted R Square).

The Bota column in Table 1 indicates the value of the standardized regression coefficients. Beta represents the effect that a standard deviation change in the predictor would have on the dependent variable. Based on the Beta coefficients, Data Validity has the strongest impact on the dependent variable, with Statistical Technique Use second. Negative Feedback Use third, and Analysis Time fourth.

The unstandardized beta coefficients appear in the column under the heading B in Table 1. The regression equation resulting from this forward regression procedure is "The Quality Quotient": Predicted Standardized Oregon Productivity Score = -2.11(Data Validity) +

- -1.29(Statistical Technique Use) + .84(Customer Feedback Use
- Negative Only) + $.89(Analysis\ Time)$ + 7.54. The standard

error in prediction is .51. Since the predicted score is a standardized score (a Z-score, ranging form -3 to +3), a standard error of .51 is somewhat high, although not unacceptable.

Also of importance in the equation are the effects of each of the predictors on the dependent variable. Both Data Validity and Statistical Technique Use have a negative effect on the dependent variable. Negative Feedback Use and Analysis Time both have a positive effect on performance (the dependent variable). Each variable is discussed below:

Data Validity. The data validity variable is composed of two survey items, 44 and 45. Survey item 44 asks respondents, on a seven point scale from "Strongly Agree" (coded 7) to Strongly Disagree (coded 1) if "Your organizations data system is more complicated than it needs to be." Survey item 45 asks (on the same scale) if "Your organization's data system does not seem to collect the right kind of data." The negative beta weight points out that the better performers have the data systems that are more complicated and do not seem to collect the right kind of data.

Interpretation of this finding is difficult.

First, because it is counter intuitive, and does not agree with the findings of the literature review. One would hypothesize that top performers would have an easy to use, useful data system. Several guesses can be made as to why

this finding occurs. One hypothesis would be that the data system currently in use is in fact too complicated and does not collect the right kind of data — and that the top performers realize this and deal with it in an appropriate manner. Another would be that the survey respondents interpreted the questions differently than they were intended, however, the reliability of the variable was .05. so in any case the respondents viewed the items in a rairly consistent manner.

Statistical Technique Use. This variable consists of one survey item, 126. Also on the same scale from "Strongly Agree" to "Strongly Disagree", this item asks if respondents believe "Statistical quality control should only be used and understood by Quality control/Quality Assurance personnel (experts in the Quality Division)." The negative beta weight for this item also contradicts quality expert opinion as found in the literature review. This finding points out that the more respondents believe statistical quality control is only for quality experts, the better is their performance.

Again, one can only hypothesize why this finding occurs. One likely reason is that (if quality experts are right and all levels of personnel should learn appropriate statistical control techniques), the top performers have

been insufficiently trained, or have seen little demonstrated use of statistical process control in their work setting.

Another reason for this finding could be that the top performers are right in believing that statistical quality control is better left in the hands of experts.

Whatever the reason, the top performers in the surveyed groups believe that statistical process control is better left in the hands of quality control experts.

Customer Feedback Use (Negative Only). This variable consists of one survey item, 148. The survey item asks if "The only time you hear about a customer is if something bad has just happened." The beta weight for this item is as expected: those who answered in a more positive manner, responding toward the "Strongly Disagree" end of the scale, were the better performers.

Analysis Time. This variable also consists or only one survey item. 55. The survey item asks if the respondents believe "Time lost trying to resolve the cause of a problem is easily regained." The positive beta weight for this survey item is also as expected. Those respondents believing that time lost trying to resolve problems is easily regained were the better performers.

Discriminating Performance Levels. Discriminant analysis was used to determine which variables allow

prediction of differing levels of quality performance. The dependent variable was again (as in the regression analysis) the standardized (Z-score) Oregon Productivity Matrix Score (Appendix E). Results of two separate discriminant analyses are discussed below. These results are based upon analysis of data available from the 21 groups with Oregon Productivity Scores. The same variables excluded from the regression analysis (Appendix F) to avoid multicollinearity problems, were excluded from the discriminant analyses.

Table 2

Results of Discriminant Analysis #1

(Top 50% to Bottom 50%)

Standardized Canonical Discriminant Functions:

Variable	Function
Goal Realism	-1.80
Data Use	-1.77
Trust	1.68
Performance Obstacles	1.67
Data Validity	1.26
Training Adequacy	. 98

The first discriminant analysis focused on discriminating between the top 50 per cent performers (those with standardized Oregon Productivity Scores greater than or equal to 0) and the bottom 50 per cent (those with standardized scores less than 0). Table 2 summarizes the

results of this discriminant analysis. Variables are listed in order of their relative importance to the group separation based on the absolute size of the standardized canonical discriminant function.

One discriminant function was calculated with a Chi Square of 13.03, significance of .04. SPSS procedures perform an internal check of prediction ability, cross checking predicted group membership versus actual group membership. Prediction accuracy was 86%, with 20 out of 21 groups accurately classified.

A second discriminant analysis was performed to separate out those variables that would predict the top 25% performers or the bottom 25% performers. Again, the standardized Oregon Productivity Matrix Score was used as the dependent variable. Results of discriminant analysis number two are at table 3. Variables are listed in order of their relative importance to the group separation based on the absolute size of the standardized canonical discriminant function. Unlike the beta weight in regression analysis, the sign of the standardized canonical discriminant function does not portray the direction of influence by a predictor on the dependent variable (Hedderson 1987: 133).

For the second analysis one discriminant function was also calculated with a Chi square of 14.202, significance of .00. Three predictor variables resulted in a prediction accuracy of 100%. Removal of another variable (Data

Validity, with the smallest standard canonical discriminant function) from the equation resulted in an insignificant Chi square (significance of .21), casting doubt on the ability of just two variables to accurately discriminate.

Table 3

Results of Discriminant Analysis #2 (Top 25% to Bottom 25%)

Standardized Canonical Discriminant Functions:

Variable	Function
Job Specificity	-2.02
Goal Clarity	1.86
Data Validity	1.26
•	

Differences Between Groups. Oneway analysis of variance was performed for each of the 57 variables to determine if the 26 groups differed in their mean responses. If there was a statistically significant difference for at least one group (using the F-statistic at α =.05) a T-test (Fisher's Least Squared Difference) was performed to determine which group's means were significantly different. A summary of the analysis of variance procedure for each variable are at Appendix F.

The hypothesis test used for each variable was identical and is as follows:

Ho: All group means are equal.

Ha: At least one group mean is different.

Test Statistic: F-statistic

Rejection Region: Probability of F < .05

Using the above criteria, the only variables where group means did not significantly differ are listed in Table 4.

Table 4

Variables Where Group Means Were Not Significantly
Different

Variable	Mean	<u>S.D.</u>
Continuous Improvement	5.25	.35
Self Expectation	6.10	. 27
Personal Commitment	5.91	.20
Problem Analysis	3.34	.30
Analysis Time	4.17	.38
Goal Realism	4.33	. 2৪
Stake In Goals	5.57	. 27
Training Adequacy	4.84	. 29
Performance Obstacles	4.18	.22
Control	3.21	.38
Expectancy	5.61	.25
Negative Feedback Immediacy	5.58	.31
Statistics Technique Practicality	4.50	.31
Program Objective	3.23	. 25
Statistical Technique Use	4.94	. 36
Actual Quality Level	3.86	. 34
Customer Emphasis	4.93	
Change Based On Customer	4.42	
Work Consistency	2.80	. 33
Self Reported Quality Measure	6.14	.18

Included in Table 4 are the mean scores and standard deviation (across all) groups for each of the variables.

All variable scores were converted to a seven point scale for ease of comparison with other variables.

For all other variables the F-statistic was significant. Analysis of variance results for all variables, and the individual group means and results of the T-test (Least Squared Difference) procedures for variables with significant F-statistics are at Appendix F.

It is important to note that all survey items were coded to reflect a positive slant for all statistical procedures. So, when interpreting mean scores for any one variable, the higher the score, the more favorable is the response (in terms of its hypothesized effect on quality).

The analyses of variance were performed to help determine if the survey questions were written in such a manner as to differentiate between responses of different groups. For 44 variables, there is statistically significant evidence that groups do differ in their responses. There is insufficient evidence to support the differentiating ability of questions in only 20 of 64 variables (as shown in table 4). However this could mean that groups in fact do not differ in their responses, not that the survey items are incapable of discriminating.

Summary

Data analysis resulted in a predictive equation for quality performance (Quality Quotient) through regression analysis. Although the regression analysis findings did not totally agree with quality expert consensus on the direction of influence on several variables, the strength of influence was confirmed by the strong association of the predictors with the dependent variable evidenced by the high multiple R and R Squared statistics.

In addition, several other variables were pointed out as strong discriminators between differing levels of quality performance through discriminant analysis.

V. Results

Chapter Overview

This chapter provides a summary or the results as they relate to the research questions and makes recommendations for further research.

Research Question 1: What Elements Contribute to Organizational Quality Development?

The literature review identified a multitude of factors which are reported to affect quality performance. There are common elements in many of the references used, but it is clear there is no universally recognized model. From the literature reviewed for this research, and the factor analysis performed, 153 separate survey items were developed. These survey items were grouped together into 57 variables through the use of factor analysis.

The original 153 survey items were too many to be of complete use for the researchers. It was also too many for SPSS statistical procedures to handle efficiently (SPSS can only handle 75 items at one time for factor analysis). In addition, there is evidence that many of the factors being highly correlated to each other could be combined for future studies. In fact, fourteen factors (possible predictors) were eliminated from the regression and discriminant analyses because of high correlation with another predictor.

The authors recommend that future research take a more focused, norrow approach. Rather than identify as many possible predictors as can be found, research should be conducted into the relationship between specific predictors and quality performance.

Research Question 2: How can these Elements Be Measured in a Quantitative Manner?

Each of the elements identified appeared to have attitudinal and/or behavioral aspects associated with it. A survey instrument was therefore developed to collect data on each of the elements for each group.

Many respondents reported the survey was too long.

Future studies should consider administering only portions of the instrument to measure specific aspects of performance.

Research Question 3: Can Attitudinal Differences be Found in Organizations with Differing Quality Performance Levels?

The survey was generally useful in quantifying differences among groups. A few factors did not differentiate well, but it is difficult to determine whether this is due to the irrelevance of the factor, to the possibility that there was no actual difference in group attitudes or behaviors for those factors, or to ambiguity in the questions.

Because some of the items did not demonstrate the ability to differentiate among the surveyed groups, it may be possible to shorten the instrument. Further research in other organizations should be conducted to determine if there are factors in the current instrument which do not differentiate among groups; these items should eventually be removed from the survey.

Research Question 4: Can These Differences be Used to Predict Quality Performance or Differentiate Between Organizations of Differing Performance Levels?

The Predictive Model. A four factor model was derived from the regression analysis to predict quality performance:

Data Validity, Statistical Technique Use, Customer Feedback (Negative Only), and Analysis Time.

Both the Customer Feedback Use (Negative Only) and Analysis Time were positively related to the performance indicator. This reflects the expected customer orientation of the work group (the only time they hear about customers is not when something bad has just happened) and the expected attitude toward spending time to solve problems (time lost trying to solve problems is easily regained).

The first two factors (Data Validity and Statistical Technique Use), however, were negatively correlated with performance; these results are contrary to the opinions of experts in the field. Data Validity was intended to measure the complexity and accuracy of the data system. The higher

performing organizations reported that their data systems were more complicated than they needed to be and that these complicated data systems did not seem to collect the right kind of data. Perhaps another series of questions should be asked to fully understand these findings.

- 1. Do the organizations even use these systems, or do they use other (manual, or even personal computer) systems? Is there a need for "a second set of books" in an organization plagued with an antiquated automated system which is not responsive to quality requirements?
- 2. Or, is quality really very simple with only a few pieces of data required to effectively perform?
- 3. Or, are the best organizations in this study still in an infant stage of quality performance where the emotional high of early success has taken place but the hard reality of continuous improvement has not yet been discovered?

Further research is indicated to determine the reason for the findings.

The Discriminate Model. Six variables were found to discriminate between the upper 50% and the lower 50% of the groups in the study: Goal Realism. Data Use, Trust, Performance Obstacles, Data Validity, and Training Adequacy. The ability of these predictors to discriminate suggests that higher performing organizations have created an

environment of trust, have set realistic goals for performance, have identified and removed barriers that inhibit performance, have provided adequate training on how to do the job properly and have established a system which allows employees to monitor and collect meaningful data on their work and problems.

Further research is indicated to test these hypotheses since discriminate analysis does not reflect the direction of the relationship of each variable.

A second analysis was performed to discriminate between the top 25% and the bottom 25% of the work groups. Three variables were significant in this approach: Job Specificity, Goal Clarity, and Data Validity. This would tend to suggest that work groups where people know exactly what is expected of them, understand how their work relates to the organizations mission, and have valid data to determine the results of the work are the highest performers.

Again, further research is indicated to test the direction and strength of these variables.

Summary

This chapter summarized the findings of this study and made several recommendations for further research. Although the authors did develop a predictive formula for quality performance (The Quality Quotient), the direction of influence of two predictors (Data Validity and Statistical

Technique Use) were not as hypothesized by quality experts. Further research was recommended to find out the reason why the influence of the predictors was not as hypothesized.

APPENDIX A: Survey Instrument

INSTRUCTIONS

This questionnaire contains 153 items (individual "questions"). All items must be answered by filling in the appropriate spaces on the machine-scored answer sheets provided. If for any item you do not find an answer that fits your situation exactly, use the one that is closest to the way you feel. There are no right or wrong answers.

Please use a "soft-lead" (No. 2) pencil, and observe the following:

- 1. Make heavy black marks that fill in the space or the answer you select.
 - 2. Erase cleanly any answers you wish to change.
 - 3. Make no stray markings of any kind on the answer sheet.
 - 4. Do not stable, fold, or tear the answer sheet.

Do NOT fill in your name on any sheet. This way your answers will be anonymous.

Each answer block has 10 spaces (numbered 1 through 10) or a 1-10 scale. The questionnaire items normally require an answer from 1-7 only, therefore, you will rarely need to fill in a space numbered 8. %. or 10. Questionnaire items are answered by marking the appropriate space on the answer sheet as in the following example:

SCALE:

1 = Strongly disagree

-5 = Slightly agree

2 = Moderately disagree

5 = Slightly agree
6 = Moderately agree

3 = Slightly disagree

7 = Strongly agree

4 = Neither agree nor disagree

Sample Item 1:

Your supervisor trusts you.

(If you " moderately agree" with sample item 1, you would "blacken in" the corresponding number of that statement (moderately agree = 6) on the answer sheet for the it m numbered "sample item 1.")

Sample answer: 1 2 3 4 5 6 7 8 9 10

Take your time in answering the following questions. If you have any questions, please teel free to talk with the person immissioring the questionnaire.

SURVEY QUESTIONS

This section of the survey obtains information about your background. The information requested is to ensure that the groups you belong to are accurately represented, not to identify you as an individual. Please use the separate response sheet and darken the oval that corresponds to your response to each question.

- 1. Total months in present job position.
 - 1. Less than one.
 - 2. One to five.
 - 3. Six to eleven.
 - 4. Twelve to seventeen.
 - 5. Eighteen to twenty three
 - 6. Twenty four to thirty six.
 - 7. Thirty seven or more.
- 2. Your highest education level.
 - 1. Non-high school graduate.
 - 2. High school graduate or equivalent.
 - 3. Less than two years college.
 - 4. Associate Degree or equivalent.
 - 5. Bachelors Degree.
 - 6. Masters Degree.
 - 7. Doctoral Degree.
- 3. How many people do you directly supervise?
 - 1. None.
 - 2. One.
 - 3. Two.
 - 4. Three
 - 5. Four or five.
 - 6. Six to Eight
 - 7. Nine or more.
- .. What is your age?
 - 1. Under 21
 - 2. 21 to 30
 - 3. 31 to 40
 - 4. 41 to 50
 - 5. 51 to 60
 - b. 61 or over

- 5. What is your pay scale?
 - 1. WG
- 5. GM
- 2. WL
- 6. Officer
- 3. WS
- 7. Enlisted
- 4. GS
- 6. What is your pay grade (civilian or military)?
 - 1. 1 or 2
- 6. 11 or 12
- 2. 3 or 4
- 7. 13 or Higher
- 3. 5 or 6
- 4. 7 or 8
- 5. 9 or 10
- 7. Choose the answer which best describes your involvement in group problem solving teams.
- 1. I am currently a member of a Process Action Team (PAT), a Corrective Action Team (CAT), a Quality Circle (QC), or other group problem solving team.
- 2. I have been a member in the past and , would eagerly participate again.
- 3. I have been a member in the past and I hope I am never asked to participate again.
 - 4. I have never participated on a group problem solving team.
- 8. Current total years of government service.
 - 1. Less than one.
 - 2. One to five.
 - 3. Six to eleven.
 - 4. Twelve to seventeen.
 - 5. Eighteen to twenty three.
 - 6. Twenty four to thirty six.
 - 7. Thirty seven or more.

I. LEADERSHIP

This section will ask for information about the leaders in your organization. Primary intention is to determine if leadership emphasizes quality as part of the company's value system, through both personal action and through demands on employees. Use the separate response sheet and darken the answer that corresponds to your response using the scale provided below.

1 = Strongly disagree

5 = Slightly agree

2 = Moderately disagree

6 = Moderately agree

3 = Slightly disagree

7 = Strongly agree

- 9. Your supervisor makes you feel free to talk to him/her.
- 10. Your supervisor is frank and candid with you.
- 11. Your supervisor encourages you to let him/her know when things go wrong on the job.
- 12. The communication between you and your supervisor is good.
- 13. Your supervisor is open and honest with you.
- 14. You are free to tell your supervisor that you disagree with him/her.
- 15. Your supervisor is willing to tolerate arguments and give a fair hearing to all points of view.
- 16. You are receiving information from the sources (for example from senior supervisors, coworkers, senior management, newsletters) that you prefer.
- 17 You receive a lot of support from people in your organization.
- 18. You are receiving information at the same time you need it.
- 19. Your opinions make a difference in the day to day decisions that affect your job.
- 20. You can expect that sur and any as you make will be heard and seriously considered.
- 21. This organization is always moving toward the development of new answers.
- 22. In your organization, people are allowed to try to solve the same problem in different ways.
- 23. Creativity is encouraged in your organization.
- 24. People in your organization are always searching for fresh, new ways of looking at problems.

1 = Strongly disagree

2 = Moderately disagree

3 = Slightly disagree

4 = Neither agree nor disagree

5 = Slightly agree

6 = Moderately agree

7 = Strongly agree

- 25. People in your organization are always trying out new ideas.
- 26. Your organization is open and responsive to change.
- 27. In your organization, people try new approaches to tasks, as well as tried and true ones.
- 28. Managers in your organization are always thinking about the future.
- 29. Managers in your organization are more interested in their own success than in the success of the organization.
- 30. Managers in your organization seem to have a clear understanding of their responsibilities.
- 31. What happens in your organization is really important to you.
- 32. Continually improving work results is an unrealistic goal.
- 33. Your boss should be satisfied with the output of your work center, that is, continually looking for improvements to work methods is a waste of time.
- 34. In this organization, you don't seem to have time to do things right.
- 35. For an increase in quality, there is a decrease in productivity.
- 36. Your supervisor expects perfection in your work.
- 37. You expect perfection in your work.
- 38. Your organization expects perfection from all its employees.

1 = Non-existent

2 = Extremely Weak

6 = Excellent

5 = Good

3 = Weak

7 = Outstanding

4 = Average

Using the scale above, please rate the following:

- 39. Your organization's overall commitment to producing quality work.
- 40. Top leadership's commitment to quality.
- 41. Your supervisor's commitment to quality.
- 42. Your co-workers' commitment to quality.

1 = Non-existent

1 = Non-existent 2 = Extremely Weak

3 = Weak

4 = Average

5 = Good

6 = Excellent 7 = Outstanding

43. Your commitment to quality.

II. INFORMATION AND ANALYSIS

This section will test the scope, validity, use, and management of data required to enact a total quality system. Also, the adequacy of the data and information to support a prevention based approach to quality is examined. Use the separate response sheet and darken the answer that corresponds to your response using the scale provided below.

1 = Strongly disagree

5 = Slightly agree

2 = Moderately disagree

6 = Moderately agree

3 = Slightly disagree

7 = Strongly agree

- 44. Your organization's data system is more complicated than it needs to be.
- 45. Your organization's data system does not seem to collect the right kind of data.
- 46. Data is collected on all important aspects of your work center.
- 47. Your organization can usually get the data you need to determine the cause of problems.
- 48. The data used to evaluate your work center is accurate.
- 49. You understand what type of data is collected on your work center and can explain what it is used for.
- 50. When you need information you can rely on getting it promptly.
- 51. When a problem occurs, the data is readily available to determine the cause.
- 52. You always collect data and keep records on your work.
- 53. When you identify a problem you can get the data you need to prove your point.
- 54. If a problem occurs in your work center you don't waste a lot of time worrying about why it happened, you just fix it and get back to work.
- 55. Time lost trying to resolve the cause of a problem is easily regained.

III. STRATEGIC QUALITY PLANNING

This category examines the inclusion of quality improvement planning into overall business planning, to include the area of goal setting. Use the separate response sheet and darken the answer that corresponds to your response using the scale provided below.

1 = Strongly disagree 5 = Slightly agree 2 = Moderately disagree 6 = Moderately agree 3 = Slightly disagree 7 = Strongly agree

- 56. You know exactly what is expected of you in performing your job.
- 57. You understand clearly what your supervisor expects you to accomplish on the job.
- 58. What you are expected to do at work is clear.
- 59. You understand the priorities associated with what you are expected to accomplish on the job.
- 60. Top management clearly communicates how it plans to achieve center goals and objectives.
- 61. You know exactly how attainment of work center goals contributes to the attainment of mission objectives.
- 62. Your supervisor clearly identifies those work processes that need improvement.
- 63. You understand exactly how your work impacts the attainment of work center goals.
- 64. Your organization's goals are often unrealistic.
- 65. It takes a high degree of skill to attain the results expected in your organization.
- 66. Your supervisor almost always supports your personal work goals.
- 67. Your organization's goals make a lot of sense.
- 68. You have a personal stake in your organization's effectiveness.
- 69. Goals and objectives are necessary, but do not have much to do with everyday operation of your work center.
- 70. It is a waste of time to review goals and objectives periodically, as precise plans are never really laid out to ensure their accomplishment.
- 71. It is much easier to work alone, or with people you don't know well.

1 = Strongly disagree

2 = Moderately disagree

3 = Slightly disagree

4 = Neither agree nor disagree

5 = Slightly agree
6 = Moderately agree

7 = Strongly agree

72. Your peers are more committed to work center goals than your supervisor.

IV. HUMAN RESOURCE MANAGEMENT

This category examines the companies efforts to develop and utilize the work force potential for quality and to maintain an environment conducive to full participation, continuous improvement, and personal and organizational growth. Use the separate response sheet and darken the answer that corresponds to your response using the scale provided below.

1 = Strongly disagree

5 = Slightly agree

2 = Moderately disagree

6 = Moderately agree

3 = Slightly disagree

7 = Strongly agree

- 73. You have all the skills you need in order to do your job.
- 74. You have more than enough training and skills to do your job well.
- 75. You do not have enough training to do your job well.
- 76. Your special skills and talents are not used in your present job.
- 77. You feel personally responsible for the work you do on your job.
- 78. You deserve credit or blame for how well your work gets done.
- 79. Worker involvement in planning, implementing and evaluating work center activities is a necessary ingredient in attaining excellence.
- 80. You often make suggestions for improving work conditions and processes.
- 81. Management encourages, and often discusses with the work force new ideas for improving how jobs are done.
- 82. You have little control over work center activities.
- 83. Rules and regulations of your organization often hinder your performance.
- 84. Your ideas for improving work conditions and processes are often implemented.
- 85. Your personal effort is key to your work center's performance.
- 86. Efforts of your work center are key to the success of your organization's Quality Program.
- 87. Hard work results in better performance.
- 88. In your organization, those who contribute the most get the best rewards.
- 89. Your supervisor consistently rewards top performers.

1 = Strongly disagree

2 = Moderately disagree

3 = Slightly disagree

4 = Neither agree nor disagree

5 = Slightly agree

6 = Moderately agree

7 = Strongly agree

- 90. Your supervisor trusts you.
- 91. Members of your work center are encouraged to assess each other's efforts with an aim at improving your work center's performance.
- 92. You trust your supervisor completely.
- 93. When management says something you can really believe it is true.
- 94. People in your organization will do things behind your back.
- 95. Your organization cares more about money, machines and politics than people.
- 96. Your organization will take advantage of you if you give it a chance.
- 97. You know exactly what is expected prior to undertaking any specific task.
- 98. When working with others, you know exactly what is expected of them prior to undertaking a task.
- 99. You know who makes the decisions in your organization and how the decisions are reached.
- 100. Your most frequent feedback is criticism.
- 101. Your supervisor provides immediate feedback when work results are good.
- 102. Your supervisor provides immediate feedback when results are bad.
- 103. When you do something wrong, you can tell. Nobody needs to point it out.
- 104. Most people do not have the initiative to do that "little bit extra needed to really do the job right.
- 105. Most people must be forced to do more than just what is required.
- 106. People in your organization are always searching for fresh, new ways of looking at problems.
- 107. In your work center there is a great deal of opportunity to be involved in resolving problems that affect your work center.
- 103. Informational cross feed between work centers and departments is encouraged and is often used for problem solving.

1 = Strongly disagree
2 = Moderately disagree

5 = Slightly agree
6 = Moderately agree

3 = Slightly disagree

7 = Strongly agree

4 = Neither agree nor disagree

109. Honest, open communication exists between all levels of your organization.

110. Management is deeply involved in group problem solving with the work force.

111. Management promotes and often requires meetings with your coworkers to discuss job related issues/problems.

Use the rating scale below to indicate how often each performance obstacle or constraint poses a problem for you.

1 = Always

5 = Rarely

2 = Very often

6 = Very rarely

3 = Often

7 = Never

4 = Sometimes

112. Job induced constraints (factors in the actual makeup of the job itself such as machine breakdown, inadequate tools and supplies, etc.).

113. Communication obstacles (restrictions in communication with others important to getting your job done).

114. Administrative or policy constraints (rules, regulations and requirements that make it harder to do a good job).

115. Work group constraints (actions or attitudes of your immediate work group that make it harder to do a good job).

116. Supervisor constraints (actions or attitudes of your immediate supervisor that make it harder to do a good job).

V. QUALITY ASSURANCE OF PRODUCTS AND SERVICES

This section examines the approaches used for total quality control of goods and services based primarily upon process design and control, to include control of procured materials, parts and services. Also examined is the integration of quality control with continuous quality improvement. Use the separate response sheet and darken the answer that corresponds to your response using the scale provided below.

1 = Strongly disagree
2 = Moderately disagree

5 = Slightly agree
6 = Moderately agree

3 = Slightly disagree

7 = Strongly agree

- 117. Your organization needs more inspectors.
- 118. You have no problem obtaining the tools, equipment and supplies necessary to do your job.
- 119. Usually, when there is a problem in your work center, it is blamed on the workers.
- 120. If you make a mistake another worker is usually asked to correct it.
- 121. You are held accountable for your mistakes and are required to take action to prevent their recurrence.
- 122. Your organization has so many problems it will never be able to solve them all.
- 123. The results of audits and inspections are used to punish bad organizations.
- 124. Statistical quality control techniques are only theoretical and not useful in practice.
- 125. The objective of your organization's quality control program are met when product specifications are met (when your work is within acceptable standards).
- 126. Statistical quality control should only be used and understood by Quality Control/Quality Assurance personnel (experts in the Quality Division).

VI. QUALITY RESULTS

This section examines quality and quality improvement levels as compared to expectations and competing groups or organizations. Use the separate response sheet and darken the answer that corresponds to your response using the scale provided below.

1 = Strongly disagree

5 = Slightly agree

2 = Moderately disagree

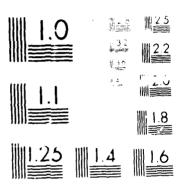
6 = Moderately agree

3 = Slightly disagree

7 = Strongly agree

- 127. Complaints are rarely ever received about the work of your organization.
- 128. The results of work in your organization meet your customers standards.
- 129. Outside groups often wonder how you are able to perform so well.
- 130. Your organization is the best it has ever been.
- 131. In your organization everyone knows how important it is to do things right.
- 132. Your organization has changed so many things it is a wonder you do anything right.
- 133. In your organization there are so many things that can go wrong that there is no way to avoid all of them.

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VII. CUSTOMER SATISFACTION

This category examines respondents knowledge of the customer, customer service system and responsiveness, as well as current level and trends of customer service. Use the separate response sheet and darken the answer that corresponds to your response using the scale provided below.

1 = Strongly disagree

5 = Slightly agree

2 = Moderately disagree

6 = Moderately agree

3 = Slightly disagree

7 = Strongly agree

- 134. Most of the customer complaints you receive are frivolous.
- 135. Your customers have the right to call and talk to the person who did the work if they are unhappy about it.
- 136. If a customer complains about something, immediate action is taken to identify the problem.
- 137. Your customers do not understand the problems you have. If they did, they would only complain about the big things.
- 138. Customer satisfaction is just another set of "buzzwords" and for the most part receives only "lip service."
- 139. You are given the authority to do whatever is necessary to satisfy the customer.
- 140. Customers are given the fastest possible feedback to their questions.
- 141. Customers can count on getting the experts to answer their questions.
- 142. It is easy for the customer to get in contact with the experts.
- 143. Customers receive courteous treatment from your organization.
- 144. Customers know what your work center does for them.
- 145. Your work center has the reputation of being trustworthy, believable, and honest in dealings with others.
- 146. The most important measures of your performance are obtained through customer feedback.
- 147. You always receive information on customer reactions (good or bad) when it involves your work.
- 148. The only time you hear about a customer is if something bad has just happened.

1 = Strongly disagree

2 = Moderately disagree

3 = Slightly disagree

5 = Slightly agree

6 = Moderately agree 7 = Strongly agree

4 = Neither agree nor disagree

149. In this organization, you often make changes based on inputs from your customers.

150. You know exactly how many customer complaints your organization has received in the last month.

151. You know exactly what percentage of work done by your organization receives complaints.

152. The results of work performed by your work center depend greatly upon who performs the work.

FINAL QUESTION:

153. On a scale of 1 to 7 (one is the worst and seven the best) please rate the quality of your work.

APPENDIX B: Variable Listing/Results of Factor Analysis

Survey Section I/Items 9 to 43:

Variable	Items
Supervisory Communication	9 to 15
Corporate Culture	16 to 28, 30
Commitment	36, 38 to 42
Continuous Improvement	32, 33
Management Interest	29
Alignment	31
Frustration	34
Quality vs. Productivity	35
Self Expectation	37
Personal Commitment	43

Survey Section II/Items 44 to 55:

Variable	Items	
Data Availability	46, 47, 48, 50, 51	
Data Use	49. 52. 53	
Data Validity	44, 45	
Problem Analysis	54	
Analysis Time	55	

Survey Section III/Items 56 to 72:

Variable	Items
Job Specificity	56 to 59
Goal Clarity	60 to 63, 66, 67
Goal Realism	64, 69, 70
Goal Difficulty	65
Personal Work Goal Support	66
Stake in Goals	68
Goal Commonality	7 1
Goal Commitment	7 2

Survey Section IV/Items 73 to 116:

Variable	Items
Participation	81, 84, 91, 93,
	106 to 111
Supervisory Relations	88 to 90, 92, 101
Trust	83, 94 to 97, 100
Training Adequacy	73 to 75
Performance Obstacles	113 to 116
Personal Responsibility	77, 78, 85, 86
Role Clarity	97 to 99
Initiative	104, 105
Skill Utilization	76
Involvement	79
Active Interest in Improvement	80
Control	82
Expectancy	87
Negative Feedback Immediacy	102
Resistance to Feedback	103
Job Constraints	112

Survey Section V/Items 117 to 120:

Variable	Items
Inspector Adequacy	117
Resource Availability	118
Blame	119
Accountability and Correction	120
Accountability and Prevention	121
Attitude Toward Problem Solving	122
Inspection Use	123
Statistics Technique Practicality	124
Program Objective	125
Statistical Technique Use	126

Survey Section VI/Items 127 to 133:

Variable	Items
Perceived Quality Level	127 to 131
Actual Quality Level	132, 133

Survey Section VII/Items 134 to 153:

Variable	Items
Customer System Responsiveness	136, 140 to 145
Knowledge of Customer System	150, 151
Attitude Toward Customer System	134
Customer Access	135
Complaint Knowledge	137
Customer Emphasis	138
Authority	139
Customer Feedback Importance	146
Customer Feedback Use (Pos or Neg)	147
Customer Feedback Use (Negative Only)	148
Change Based On Customer	149
Work Consistency	152
Self Reported Quality Measure	153

APPENDIX C: Results of Reliability Analysis

Survey Section I/Items 9 to 43:

		Reliability
Variable	Items	<u>Alpha</u>
Supervisory Communication	9 to 15	. 95
Corporate Culture	16 to 28, 30	. 95
Commitment	36, 38 to 42	.81
Continuous Improvement	32, 33	.64
Management Interest	29	N/A
Alignment	31	N/A
Frustration	34	N/A
Quality vs. Productivity	35	N/A
Self Expectation	37	N/A
Personal Commitment	43	N/A

Survey Section II/Items 44 to 55:

		Reliability
Variable	<u>Items</u>	Alpha
Data Availability	46, 47, 48,	.86
	50, 51	
Data Use	49, 52, 53	.68
Data Validity	44, 45	. 65
Problem Analysis	54	N/A
Analysis Time	5.5	N/A

Survey Section III/Items 56 to 72:

		Reliability
Variable	Items	Alpha
Job Specificity	56 to 59	. 91
Goal Clarity	60 to 63,	.84
	66, 67	
Goal Realism	64, 69, 70	.61
Goal Difficulty	65	N/A
Personal Work Goal Support	66	N/A
Stake in Goals	68	N/A
Goal Commonality	71	N/A
Goal Commitment	7 2	N/A

Survey Section IV/Items 73 to 116:

	Кe	liability
Variable	Items	Alpha
Participation	81, 84, 91,	.90
	93, 106 to 111	
Supervisory Relations	88 to 90, 92,	.83
	101	
Trust	83, 94 to 97,	.74
	100	
Training Adequacy	73 to 75	.82
Performance Obstacles	113 to 116	.74
Personal Responsibility	77, 78, 85, 86	.67
Role Clarity	97 to 99	.78
Initiative	104, 105	.80
Skill Utilization	76	$N \times A$
Involvement	79	N/A
Active Interest in Improvement	80	N/A
Control	82	N/A
Expectancy	87	$N \neq A$
Negative Feedback Immediacy	102	N/A
Resistance to Feedback	103	N/A
Job Constraints	112	$N \neq A$

Survey Section V/Items 117 to 126:

		Reliability
Variable	Items	Alpha
Inspector Adequacy	117	$N \neq A$
Resource Availability	118	N/A
Blame	119	N/A
Accountability and Correction	120	$N \neq \Delta$
Accountability and Prevention	121	$N \neq A$
Attitude Toward Problem Solving	122	N/A
Inspection Use	123	N/A
Statistics Technique Practicality	124	N/A
Program Objective	125	N/A
Statistical Technique Use	126	N / A

Survey Section VI/Items 127 to 133:

		-Reliability
Variable	Items	<u>Alpha</u>
Perceived Quality Level	127 to 131	.69
Actual Quality Level	132, 133	.66

Survey Section VII/Items 134 to 153:

	Reliability
Items	Alpha
136, 140 to	.85
145	
150, 151	.90
134	N / A
35	N/A
37	$X \setminus A$
138	N / A
139	N/A
146	N/A
147	$N \neq A$
148	N/Λ
149	N/A
152	N/A
153	N/A
	136, 140 to 145 150, 151 134 35 37 138 139 146 147 148 149

APPENDIX D: Groups with Available Oregon Productivity
Matrix (OMX) Scores

			OMX
Group	ID_	OMX Score	Standardized
1		382	-1.17
2		440	81
3		497	45
4		616	1.20
5		817	.30
6		706	.85
7		760	1.19
8		543	-1.48
9		561	. 21
10		300	-1.69
11		545	15
12		842	.46
13		950	1.16
14		491	1.04
15		675	.66
16		699	. 81
17		493	-1.01
18		704	43
19		764	1.21
20		499	44
21		585	.64

APPENDIX E: Predictors Removed from Regression/Discriminant Analysis Due to Correlation of .70 or Greater with Another Predictor

Variable	Survey Item(s)
Commitment	36, 38 to 42
Data Availability	46, 47, 48, 50, 51
Role Clarity	97 to 99
Self Expectation	37
Personal Commitment	43
Personal Work Goal Support	υ6
Stake In Goals	68
Goal Commitment	7.2
Active Interest In Improvement	80
Control	82
Resistance to Feedback	103
Inspector Adequacy	117
Blame	119
Customer Feedback Use (Pos or Neg)	147

Variable Suc		ry Commui	nication				
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WITHIN GROUPS				11. 597			
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BETWEEN BROUPS		2 7	-1899 584	j 582 -	4453	. 9794	3045
WITHIN BROUPS				161			
TOTAL		843	395335, 459	;			
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SOURCE		9.F.		1004			9.30 3 .
BETWEEN GROUPS		† T	a fire o la co		, 1 3 7	1 3 (4)	55.
WITHIN SHOUPS				: 04. [4],		1 1411	. 99.5
TOTAL		341	37430.535		•		

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	ANAL	YSIS OF VAPIA	101	
SObkCE	ij.Ŧ.		MEAL SOUARES	s s RATIO PROB
BETWEEN GROUPS Within Groups Total	27 308 :35	407.587. 8370.4831 8778.0864	(5,0953 .0 3595	1 4572 .0693
Variabie Medagem Sy √ariabie Group I	ent Intents	: 2 ¥ £ ¥ 4 ; ;		
	3145	YSIS OF WARIA	¥05	
Suarte	Ð.F.	SUM OF SQUARES	MEAN SCHARES	T PROB.
BETWEEN GROUPS Within Groups Total		184,2570 2807,3443 3122,0148	5.8173 3.5872	1,9004
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\$60 0 0 0	Ð. f .	SUM CF SQUARES		: F RAFTO PROS.
SERWEEN CROUPS WITHIN GROUPS TOTAL	;7 3 · 9 8 4 6	64,1004 1208,7371 1272-8383	1 3741 3 4159	r 5056 - 9164

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Variable frostration Sy Variable Group 10

ANALYSIS OF VARIANCE

BETWEEN GROUPS 27			
WITHIN GROUPS 317	287 2144 3197,8460	10.6375 3.3147	1,7477 9000
TOTAL 344	3455.0604		

Variable Costicty is Prospectivity By Variable Gross ID

ANALYSIS OF VARIANCE

SOURCE	\$.f.	SUM OF SOUARES	MEAN Eouares	7 - 7 84719 - 2878
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Variable Personal Commitment By Variable Group 10

AMALYSIS OF VARIANCE

SOURCE	0.1.	SUM OF SOUARES	MEAN SQUARES	F RATIO	F PROE.
BETWEEN GROUPS WITHIN GROUPS TOTAL	27 815 842	27.9284 746.3936 274.8280	1.0344 .9164	1.1287	. 2978

Variable Data Availability By Variable GRPID

ANALYSIS OF VARIANCE

SQUARES	SOUARES	RAT10	F PROB.
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	2721.885; 32629.5634	2721.885: 100.8108 32629.5634 40.9920	2721.885: 100.8108 2.4593 32629.8634 40.9920

Variable Data Use By Variable Shows 10

SOURCE	9.F.	SUN OF SOUARES	MEAN SOMARES	E RATIO	₹808
BETWEEN GROUPS	17	985.8943	35.4003	2.8478	9996
#ITHIN GROUPS	307	(0793.374)	3.3697		,,,,
T01AL	334	1:745,1784			

Variable Data Va	ilidity				
Sy Variable GRP10	A si A i	.YSIS OF VARIA	HC F		
	REAL	TOTAL OF THEFT	105		
SOURCE	0.F.	SUN OF SQUARES	MEAN SQUARES	F RATIO	
BETWEEN EROUPS	27	435.2483	16.1203	1 9325	.0021
WITHIN GROUPS		6561.3405	8.0904		
FOTAL	638	6996.5883			
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SOURCE	0.f.	SQUARES	SOUARES	RATIO	PROB
SETWEEN GROUPS	27	80.9073	2,9956	.792	765
WITHIN GROUPS	814	3079.2364	3.7823		
TOTAL	34)	3160.1430			
		- 0 N E W A r -			
Variable Analys	ie Time				
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SOURCE	Đ.Ē.	SQUARES	SOUARES	94710	5808
BETWEEN GROUPS	27	144.0523	5.3358	1 3997	048
WITHIN GROUPS	-	3110.5585	3.8 13		
TOTAL	343	3254 6209			

343 3754.6709

TOTAL

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Variable Job Specificity
By Variable Group ID

ANALYSIS OF VARIANCE

59.2304	. 8523	. 0055
31.9761		

Variable Soat Clarity By Variable Group 10

Variable Goal Realism By Variable Scoup ID

ANALYSIS OF VARIANCS

SÚÜRCE	Đ.F.	30M OF SQUARES	HEAN SOUARES	E RATIO	F PROB.
BETWEEN GROUPS	2?	3143.4949	115.4157	2.0071	0019
WITHIN GROUPS	805	46636.3107	53.0078		
TOTAL	832	49939.6055			

SOURCE	0.8.	SUM OF SQUARES	MEAN SOUARES	F RATIO	ି ବହଞ୍ଚୁ
BETWEEN SROUPS	27	523.5413	13.3904	1.0910	.3428
WITHIN GROUPS	306	14314.5492	17,7724		
TOTAL	833	14845.0815			

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Variable Goal Difficulty By Variable Group Id

ANALYSIS OF VARIANCE

SOURCE	0.5.	SUM OF SOURCES	MEAN SOUARES	F RATIO	F PROB.
BETWEEN GROUPS	27	293.0070	7.5188	2 7353	.0000
WITHIN GROUPS	813	2233.5114	2.7472		
TOTAL	840	2436.5184			

Variable Personal work Goal Support By Variable Group ID

ANALYSIS OF VARIANCE

SOURCE	D.f.	SUM OF SOUARES	MEAN SOURRES	ा २≛राक्	: P305.
BETWEEN GROUPS	27	143.3783	5.3100	- 9425	6816
WITHIN GROUPS	.813	2222 3906	3.5333		
TOTAL	840	2365.7669			
		9 # E # A f			

Variable Stake In Goals By Variable Group ID

309 % CE	Ð.F.	SUM OF SQUAKES	MEAS Subares	f 94710	
BETWEEN GROUPS	27	70.3553	2.5051	1,1415	2339
withim shours	314	1355,2752	2.2329		
TOTAL	9.11	1923.8413			

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Variable Goal Commonality

By Variable Group ID

ANALYSIS OF VARIANCE

SOURCE	D.F.	SUN OF SOUARES	MEAN SQUARES	F F RATIO PROB.
BETWEEN GROUPS	27	130.8977	7.0703	2.0728 .0012
WITHIN GROUPS	919	2793.5392	3.4109	
TOTAL	845	2934.4368		
		· O N E N A Y :		

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Variable Goal Commitment By Variable Group ID

ANALYSIS OF VARIANCE

SOURCE	9.f.	SUM OF SQUARES	#2AN SOUARES	F 32710	? ???5.
BETWEEN GROUPS	27	157,5868	5.8365	+.8351	. 0155
WITHIN GROUPS	813	2815.5610	3.4432		
TOTAL	845	3974 (478			

Variable Participation By Variable Group 10

SOURCE	Ð.F.	SUM OF SOUARES	MEAN SOUARES	r Ratio	F PROS.
SETWEEN GROUPS	27	9165.1498	333 4876	2.1330	. 2925
RITHIN GROUPS	788	122542.5727	155.5110		
TOTAL	815	131708.8223			

Variable Supervisory Relations By Variable Group ID

SOURCE	J.f.	SUM OF SOUARES	MEAN SQUARES	F RATIÚ	F PROS.
BETWEEN SKOUPS	17	3738.3455	138.4017	2.8839	. 3300
WITHIM GROUPS	303	42031.2644	51.9548		
TOTAL	336	45768,1099			

·	 	-	 -	-	-	-	-	-	Û	3	3	Į.	Α	7	-	-	-	-	-	-	-	-	~	-	_	-	-	-	-	-	-

Variable Trust By Variable Group ID

ANALYSIS OF VARIANCE

	•	SOUARES	SOUARES	RATIO PROB.
BETWEEN GROUPS	27	3222.5889	119.3551	2.3083 .0032
WITHIN GROUPS	791	40899.8287	51.7055	
TOTAL	318	44122.4176		

Variable Trianing Adequacy By Variable Group 10

		SUM OF	#EAN	:	;
SOURCE	ð.f.	SOUARES	SOUARES	RATIO	PROS.
BETWEEN GROUPS	2.7	728.4398	26.9793	1.0845	3509
WITHIN GROUPS	821	29423.4424	24.8753		
TOTAL	818	21151.8812			

|--|--|

Variable Performance Obstacles

By Variable Group II

ANALYSIS OF VARIANCE

SOURCE	D.F.	SUM OF SQUARES	MEAN SODARES	F F RATIO PROB.
SETWEEN SROUPS	2?	799.8199	29.6230	1 4950 .0512
within shoups	822	16287.8225	19.8149	
TOTAL	349	17087 8404		

Variable Personal Responsibility By Variable Group ID

ANALYSIS OF TARIANCE

SOURCE	Ð.\$.	SUM OF SQUARES	MEAN SOUARES	f şatiq	F. F
BETWEEN GROUPS	27	1190.0775	44,4473	2,6599	.9900
WITHIN GROUPS	822	13735.9225	15.7104		
TOTAL	849	14338.0060			

Variable Role Starity By Variable Group ID

SOURCE	Ũ. F .	SUM OF SOUARES	MEAN Souares	E RATIO	2 2808.
BETWEEN GROUPS	3.7	1194.9573	44.2577	1.3755	.000
WITTIN GROUPS	370	19277.9978	18.5365		
TOTAL	647	16472.0554			

	0 M E W A Y
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Yariable Initiative By Yariable Group ID

ANALYSIS OF VARIANCE

SOURCE	Ď.F.	SUN OF SOUARES	NEAN SQUARES	F RATIO	F PROB.
BETWEEN GROUPS	27	832.3428	30.8275	2.9055	.0000
NITHIN GROUPS	818	8678.9018	10.5099		
TOTAL	845	9511.2447			

Variable Skill Utilization By Variable Group 10

AMALYSIS OF VARIANCE

SOURCE	Đ.F.	SUM OF SOUARES	HEAN SOUARES	£ RATIO	? ?808.
BETWEEN GROUPS	2.7	174.4271	8.4803	1.5825	. 3308
WITHIN GROUPS	820	3347.2415	a.0320		
TOTAL	347	3521.6685			

Variable Tavolvement By Variable Scoup ID

SOURCE	D.F.	SUM OF SQUARES	NEAN SCÚARES	E RATIO	F PR08.
BETWEEN GROUPS	27	74,7909	2 7700	1,9364	.0010
WITHIN GROUPS	912	1160.3983	1,4191		
TOTAL	839	+235.1893			

	OREWAY	
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Variable Active Interest In Improvment By Variable Group ID

ANALYSIS OF VARIANCE

SOURCE	D.F.	SUM OF SQUARES	MEAN SOUARES	F RATIO	£ PR∪S.
BETWEEN GROUPS	27	145.3671	5.3840	2.7200	.0000
WITHIN GROUPS	911	1605.3170	1.3734		
TOTAL	833	1750.6841			

Variable Control By Variable Group 10

ANALYSIS OF VARIANCE

BETWEEN GROUPS 27 105.6:85 3.91:8 1.1978	. 2251
WITHIN 6ROUPS 907 2636.0533 3.2565	
TOTAL 834 2741,5719	
TOTAL 834 2741.5719	

Variable Expectancy
By Variable Group ID

SOURCE	0.5.	SUM OF SOUARES	MEAN SQUARES	E RATIO	₽ ₽86 5 .
BETWEEN GROUPS	27	83,3851	3.1435	1 2513	1773
#ITHIN SROUPS	805	2092.5824	2.4847		
TOTAL	833	2035,6475			

	ONEWAY	
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Variable Negative Feedback Immediacy

By Variable Group ID

ANALYSIS OF VARIANCE

.8796 1.3088 ./358	
.2002	

Variable Resistence to Feedback

By Variable Group ID

ANALYSIS OF VARIANCE

SOURCE	3 F.	30# 07 Sudap83	#8AM SQUARES	7 RAT10 FRC8.
BETWEEN GROUPS	: 7	191.51.	3.7597	r 4122 - 0582
WITHIN GROUPS	318	2089.2374	1,5538	
TOTAL	345	2:30,5465		

Variable Job Constraints

By Variable Scoup 10

\$98 % £	ð.f	SUM OF SQUARES	MEAN BOJARES	RAT10	•
BETWEEN GROUPS	3.5	04,3000	3.3320	2 0936	Ners
WITHIN GROUPS	815	(499,495)	. 3239		
TOTAL	947	1503.7960			

Variable Inspect		- O N E W A f ·			
By Variable Scoup I	Ū				
	AMAL	YSIS OF VARIA	NCE		
SOURCE	Ð.F.	SUM OF SOUARES	MEAN SQUARES	? 8ATIO	
BETWEEN GROUPS WITHIN GROUPS TOTAL		590.1123 2959.5243 3459.5371	18.50 2 7 3.5002	5,3024	. 0000
		- 0 M E W A f -			
Variable Resourc By Variable Group I		ity			
	AMAL	LYSIS OF WARIA	NGE		
Säupis	ā.Ē.	SOM OF SOUARES	NEAN SOUARES	F RATIU	
BETWEEN GROUPS WITHIN GROUPS TOTAL		277.4869 2930.8638 3289.3507	10.1723 0.5340	1.85(4)	.6633
		- 3 M E w A F -			
Variable Blame By Variable Broop I	<u> </u>				
	342.	Lists of PARIA	Y ÚE		
50096 <u>5</u>	ņ, f		#254 51,4988	\$27] ·	
887#28# 9#10#3 #17#3# #459#3	2 - 7	(14,17,1 ,480,9558	1 5.01 . (24)	£104	; , ;
*, ** \	344	.575 1273			

	ANALY	SIS OF VARIANC	Ē		
SOURCE	ð.F.		MEAN SOJARES	F RATIO F	
BETWEEN GROUPS WITHIN SROUPS TOTAL	213	152,9541 2280,4509 2433,4150		2.0196	,∳ <u>∂</u> °°
Variacia Account) A E W A / -			
Ey variacha Groop II					
	AMALI	SIS OF PARENC	Œ		
303868	9,5.	SUM DE SOUARES		PATII	7 94.)3
	<u>;</u> *	154 [5]) 1751 [344]	5.7:30 1:3495	1.5573	.000

REMICELD OF MEAN S S ESMIGE MEAN S S SOURCE DIE, SOUARES ELVARES PATIO MEGS

	Anal:	rsis of variam	C.E		
sevRos	g.\$.	RUM OF Souares	MEAN SOJARES	E RAECO	
807%00% GROUPS #2791% GROUPS 707%4	119	36 3547 2230 1839 3423 5135	5,11 41 2,3309	317	(1.73
			ивая	;	.
500905	3.3.	୨୭୫ ଜଣ ୧୯୬୬୧୫			: 130€.
BETWEEN BROUPS	17 393 334	5:.2:51 (191.40)6 (173.6354	3 2671 1 7 88		, qq
MITAIN BROWES TOTAU	‡J.€				
		ONEWAY -	·		
	Comednate				
T97AS 	Comednave		:		• • •

		0 N E W A Y		
Variable Statis By Variable Group		que Use		
	ANAL	YSIS OF VARI	30K4	
	T. 7	59# OF	MEAN	7

SOURCE	₽.F.	SUM OF SQUARES	MEAN SOGARES	r RATIO	₹808.
SETWEEN GROUPS WITHIN GROUPS TOTAL	27 815 342	:01.2512 2813.4570 2911.7081	3,7500 3,4484	1,0875	.3472

Varizòta: Parceivad Obstitty Lavei Sy varisòta: Group 19

ANALYSIS OF VARIANCE

SOURCE	5.F.	SUM OF SOUARES	MEAN SOLARES	7 F 84710 F105
BETWEEN GROUPS WITHIN SROUPS TOTAL	820	1789-3510 25301.2044 27851.5552	85,1980 33,9851	j. 192 - 2003
		- 0 N E N A Y		

Var.cole Actual Quarity revail By Variable Scoop 13

AWALYSIS OF TARIANCE

SOURCE	9.8.	SUM OF SQUARES	MEAN SQUARES	12773	
SETWEEN SKOOPS	27		14,3489	1,3881	53° 1
MITHIM GROUPS Total	313 849	8326.8203 8505.0880	13.1131		

	NEWAY	
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Variable Customer System Responsiveness By Variable Group ID

ANALYSIS OF VARIANCE

SOURCE	3.F.	SUM OF SQUARES	HEAN SQUARES	; R AT 10	7 2308.
SETWEEN GROUPS	27	3414.9205	126.4735	1.3077	0033
WITHIN GROUPS TOTAL	• -	54:01.1335 57515.1090	56.3005		
		- 0 N E N A 1 -			

Pariable Kaowiedge of Justomer System -By Variable Group ID

AMALYSIS OF VARIANCE

SOURCE	Ū.F.	30M 05 \$39AUQS	MEAN SOUARES	5 RATIO PROS.
BETWEEN GROUPS	5.5 - :	343.7(8)	31,2487	3,0815 ,0000
WITHIN GROUPS	306	8173.2363	10.1408	
TOTAL	833	9017.0024		
		- 0 # E # A Y -		

Variable Attitude Towaru Custamer System . By Variable Group ID

SOURCE	Đ Ê.	SUM OF Souares	MEAN SOUARES	£ATIO	
BET#EEN SKOUPS	27	168 5118	3.7348	.5223	9223
Within shours	315	1959.7733	1.2819		
TOTAL	842	1980,0440			

	.
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Variable Customer Access By Variable Group ID

ANALYSIS OF VARIANCE

SOURCE	0.8.	SUN OF SUPARES	MEAN SQUARES	P P RATIC PROB.
BETWEEN GROUPS	27	338.0459	12.5202	4,6135 .0000
WITHIM GROUPS	8:4	2109.0189	2.7133	
TOTAL	841	2547.0748		

Variable Containt Knowledge By Variable Group ID

ANALISIS OF VARIANCE

SOURCE	₿.₹.	SUN OF SQUAPES	HEAM SOUARES	E ° RATIO PROS.
BETWEEN GROUPS	27	215.2797	7.9733	2,7542 .0000
WITHIN GROUPS	810	2344.9596	2.9950	
TOTAL	837	3560.2303		
		0 # E # A Y =		

Warrable Gustomer Emonasis By Warrable Group ID

SCURCE	ŷ.f.	SON OF SQUARES	MEAN SOUARSS	F RATIO	\$ PROB.
BETWEEN GROUPS	27 803	107.9596 2707.4596	3.3485 3.3483	1,1349	. 111%
WITHIN GROUPS TOTAL	536	2815.1183			

Variable Authority By Variable Group ID

ANALYSIS OF VARIANCE

SOURCE	D.F.	SUM OF SQUARES	NEAN SQUARES	? F RATIO PROB.
BETWEEN GROUPS	2?	217.7223	3.0639	2.5781 .6000
WITHIN GROUPS	304	2514.7200	3.1278	
TOTAL	831	2732,4423		

Variable Sustamer Reedback Importance By Variable Group ID

ANALYSIS OF VARIANCE

SOURCE	ð.F.	SUM OF SOUARES	#EÀN SQUARES	F R A T10	2208.
BETWEEN GROUPS	27	208.8255	7,7343	2.3049	6990
WITHIN GROUPS	806	2222.4789	1.7574		
TOTAL	833	2431.3845			

Variable Eustomer Feedback Use (Pos or Meg). By Variable Group ID

SOURCE 9.7.		SUM OF SOUARES	MEAM Souares	E RATIO	; 2005.
SETWEEN GROUPS	27	241.4765	3.9438	2,9014	. 1900
WITHIN SROUPS	307	2461,2540	3,5499		
TOTAL	334	2702.7305			

|--|--|

Variable Edstomer Feedback Use (Megative Only). By Variable Group IS

ANALYSIS OF VARIANCE

SUURCE	Ð.F.	SUN OF SQUARES	NEAN SOUARES	F RATIO	r 2808.
BETWEEN GROUPS	27	158,2640	5.8616	1.7532	.0107
WITHIN GROUPS	807	2698,1025	3,3434		
TOTAL	834	1356.3665			

Variable Change Based On Gustomer By Variable Group ID

ANALYSIS OF VARIANCE

SOURCE	0.F.	SUN OF SOUARES	MEAN SQUARES	E F RATIO PROB.
BETWEEN GROUPS	27	52,6574	1,9506	3119 5687
WITHIN GROUPS	808	1730.0921	2,1412	
TOTAL	835	1782.7595		

Variable Work Consistency Sy Variable Grond ID

SOURCE	Ũ.F.	SUN OF SQUARES	MEAN SQUARES	f RATIO	F PROS.
BETWEEN GROUPS	27	92.3264	3,4195	1 7353	12962
SECURS MIRTIN	805	2415.5001	3.3113		
TOTAL	329	2507.8265			

Variable Self Reported Quality Measure By Variable Group ID

		SUM OF	HEAN	F	
SOURCE	D.F.	SQUARES	SQUARES	OITAS	PROB.
BETWEEN GROUPS	27	25.7248	.9528	1.3986	.0367
WITHIN GROUPS	732	532.7149	.5812		
TOTAL	809	558, 4395			

LSS PROCESURE for Supervisory Communication

```
recent contract contr
                                                             112 1 (2122 12 112221 12
                                                       4327215513599143629804763735
  Mean
                       Group
33.23 Gro14
 33.38 5:013
33.78 Sro22
33.86 Gre 7
34.13 Grote
                       Gro 1
 34.27
34.56 Gro!5
34.75 Gre25
 35.55 Scott
 35.57
                       6ro23
35.30 Gro25
35.73 Grb 9
35.79 Srp19
35.03 Grb21
35.41 Grp 4
 36.63 Grp 3
 36.82 Gro 6
 27.00 Gro Z
37.26 Sro10
37.54 Gro13
37.30
                      5rp20
38.30 Sro24
35.53 Gro27
                                                            . . . . . .
39.95 Srata
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40.20 570 8
                                                            40.54 Sroif
                                                            44.56 Gra38
                                                             1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
42.85 Sro 5
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LSD PROCEDURE for Corporate Culture

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                221-211 121 12 22 12 121
               7529374251555091032134548887
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       9ro26
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       Sco22
38,1379
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56.2963
      5:513
58,9333
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57.2887 Gro14
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       brol2
58.3448 670 5
58,8966 Gro 1
59,2414 675 6
59.6400
       Gro15
59.8429
       5ro25
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60.4000
        Gro!!
50.8897
       6ro19
51,1667
31.8333 Gro 3
52,5333
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52.5652
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62,6071
       6rol3
52.529?
       6rp 4
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        Gro16
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56,5405 6-018
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56.9333 Brold
                 7-18431
        Broll?
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LSD PROCEDURE for Commitment

```
reference entreference entreference
            7503841752259928156103384487
Mean
      Group
25.1667 Grp 7
26.3448 5rp 5
27,1000
     Gro!5
27.1852 Gro13
27.2759 Gro 6
27.3333 Groid
27.5122
     Grol:
27.7000 Gro27
27.3636 - 6ro15
23.0890 Grp12
28.4000 67522
28.1736 Grp25
25.2414 Gro13
28,3333
     Grb 9
28.3667
     6ro 2
19,1351 Srol8
29,3333 Gra i
29.3333
     6ro25
29.3448 Gro!6
            . .
23.8214 Groll
          1 1
30.0000 5ro20
30.0714 6rb23
            1 1
30.2000 - 6rb 3
            1 1 1
39.5000 Gro28
           : : :
30.5172 Gro24
           . . . . . .
30.7931 Ero 4
           31.6552 Grp 3
            32.5490 Argl?
```

LSD PROCEDURE for Management Interest

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                                                             5327789461963522104508371634
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                            Sroup.
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 2.35?1
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2.7333
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                         Sro 3
                          Sra 9
2.8333
                         6:514
2.8333
2.9333
                          6rg28
 2.3621
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3.0000 Grot6
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3.9655 Srp 5
                                                                4.1429 Gro23
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4.1657 Gro24
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LSD PROCEDURE for Assgament

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36666556666666666666666666666
             11212122122 1 2 12 21 1 1
            7608615904538943256127317423
Hean
      6roap
5.5000
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     Srp 6
5.6000
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5.3378
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5.9333
     67011
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     5rp20
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     5rp15
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     6rp22
             1 1 1
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     Srois
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     6rp2!
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8.3462 Grot3
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5.3667
     6rp17
             : 1 1 1
6.3972
             1 1 1
5.4286 - 6rp 4
             1 1 1 1
5.4483 Ers12
5.8552
     ero 8
             1111111111
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LSD PROCEDURE for Frastration

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restrictions restrictions
             112121112 1 2 22 11122
           5 2 5 8 5 6 7 7 3 1 0 3 9 2 7 3 4 4 5 1 1 5 8 4 7 0 2 3
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     Gra S
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     5ro 2
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     Sro S
3.7333
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     6rp15
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     5:pl:
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     Srp 7
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5.3900
     61023
            3333
     Scol0
5.3333 - 6re22
             5.4333 - 8cc 3
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LSD PROCEDURE for Quality vs Productivity

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             22 21111111 21 121 2222
           8556271624 | 93812784005394379
#830
     Group
2.9310
     Gro2€
2.9843 6:035
3.1724
     6rp 5
3.1724
     6rp 8
3.4867
     Gra 1
3,7233
     Sep. 7
3.7588
     30021
3.8000
     6ro!6
3.2519
     5rs+2
3.8657
     6ro14
     Srall
3.3929
3.9555
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4.0000
     Grol3
            1 1
4.8541 6rol3
            : 1
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      6ro 4
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4,2900
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4.5587
     Srol'
            . . . . .
4.5714 Srell
            1 1 1 1 1
4.8000 Groll
             5.3333 - 6roz8
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ESB PROCEDURE for Bata Availability

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reference contract contract contract
              5 5 7 9 1 9 5 8 3 4 9 3 5 4 5 7 7 8 2 3 + 9 1 8 2 9 4 1
9830
      Broso
15.3373
      5-5-5
17 :735
      6::16
0.0657
      610 Î
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9.4135
43 3551
      6-11
1 114
      5.70 S
19,7536
      9::0 S
13.3214
      5:023
9.8333
      Grol4
19.9319
      Groll)
11. 900
      6rp 3
26,4411
      97525
10.4333
      35514
             1 1
20.7535
     6:5:5
      6:017
39.9865
      Grol7
              1 1
21.0000
31.0714 Grs 3
              1 1 1
21.5928
      9ro12
21.6657
      610'3
21,7143
      5:50l
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      515 3
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              1 1 1 1
      Sroll'
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11.6000
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      5:5.1
              . . . . . . . . . . . .
11.1773
      Gro!9
              13.5851
     6rp 4
              årp '
11 958
```

LSD PROCEDURE for Data Use

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366666666666666666666666666666
                TERRETER TERRETER TERRETER T
                21 22 2 121 112 12 12 16 112
               5 9 7 5 4 5 3 6 4 1 2 5 3 0 3 0 9 2 8 2 7 3 4 3 1 6 7 1
        Scoup
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12.4829
        Sro25
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       61018
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       6ra ?
13.5556
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       อ์สุด 5
13.3571
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-3.9855
      Sro 8
14,2000
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14.3193
      Sro:
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14.5000
       5rp:5
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       Gro 3
14.5333 6rp10
14.6800 Groi3
14.9887
       6ro20
                1 1
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      610 9
15.1429
       6roll
                1 1 1
15.2000
        61028
                1 : :
15,3000
        Sro 2
                1 1 1 1 1
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       Srp17
                1 1 1 1
15.4324
       5ro:8
                1 1 1 1 1
15.5517
      5rp ₄
                1 1 1 1 1
15.6552
       Srp 3
                2 2 1 1 1
15.5667
       Gro 1
                1 1 1 1 1 1 1 1
15,9000
        6:018
                1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
15.4000
        21227
                17.8552
       Grp /
```

LSD PROCEDURE for Data Validity

```
366555666556666556665566666666666666
              references references and references
              5787394056731531406196428123
      6roup
Mean
5.3988
     Sro 5
5,1961
     6rp17
     Gro 3
5.4138
3,7333
     Gro17
      êro 3
5.3667
5.3966
     61519
0.3000
     6rol4
5,9657
      Grp20
7,3711
      67015
7,1034
     6rn16
7.1657 Gra 7
7.1786
     Gro23
7.3214
      Sra21
7,4533
     6rp!5
7.4823
     6ro28
              : 1
7.7241
      Srel:
             1 1
7.7587
      Srol1
              1 t
7.8333 Gro10
              : 1 1
7,9667 Srol6
3.0333
     6rs i
              : : :
              . 1 1
     éro 3
3,1000
              1 : 1
3,1034
     éro s
              1 1 1
3.1379
     6r: 4
              4 1 t
      5rol2
3.1657
              . . . .
8.2162
      6rp!3
              1 1 1 1 1 1
3.3793 Gre 1
              1 1 1 1 1 1
8.4974
     ŝro:∑
              1 1 1 1 1 1 1 1 1 1
3.8533
     9rp13
```

LSD PROCEDURE for Job Specificity

		ĝ	6	G	Ĝ	6	S	Ĝ	6	G	ŝ	6	G	6	b	5	6	Ġ	G	Ģ	Ģ	5	6	G	6	ŝ	5	6	5
		r	r	r	r	٢	ŗ	r	7	r	r	r	r	ŗ	r	۲	r	r	r	ŗ	r	r	ŗ	7	r	ŗ	r	7	r
		p	D	0	р	p	٥	D	0	þ	p	p	þ	p	Ū	D	p	0	2	р	9	5	Đ	0	2	D	2	D	ō
		ì	ì	1		2)	2			1	}		2	1	2	2	i	1			2		j	2		2	2	
Mean	Group	5	3	C	ô	:	Ž	2	7	3	8	έ	î	ĵ	4	7	4	9	!	5	1	}	3	7	3	3	ĵ	8	4
18.5200	Srp15																												
20.0345	Grp13																												
29.5587	6ro10																												
20.9655	Srp δ																												
21.1429	Sro23																												
21.2567	êrei2																												
21.4667	6rp22																												
21.5657	êrp ?	t																											
71.6000	6rp 3	2																											
21.7333	Srp!6	,																											
21.7338	6ro13	1																											
21.3333	Gro 2	:																											
21.9236	6rp25	;																											
22.0000	Grol4	t																											
22.2333	Gro27	:																											
22.5333	Srp24																												
22.6552	Gro19	;																											
22.7333	6:011	÷																											
23.3793	6rp 5	•	ŧ																										
23.6000	Gro!	1		1																									
23.5897	6ro21	:	ŧ	ŧ																									
23.7931	ŝro ∂	ı	ŧ	1																									
23.8235	Srp17	•	1	:	t	1	ı																						
23.8333	Gro28	:	ŧ	:																									
23.9567	Srp 3		1.	1	ŧ																								
24.0567	Sro20		•	ı	1	1																							
24.2000	ŝro2ŝ	1	t	1	:	:	1																						
24.2759	ŝra 4	:	1	ı	ŧ	1	1																						

LSD PROCEDURE for Soal Clarity

```
366666666666666666666666666666666
              errerrerrerrerrerrerrerrerre
              1111122 1 22 1111 2 2 22 12
             7930525245579382515344110878
Hean Group
24.3333 6cp 7
25.1034 Gro19
25.1538
     5r513
25.3887 Srp10
28,0000 6re15
26,9714
      6rp11
26.1429
     6:025
16.7857
     6ro 2
26.8333
     Sro!4
27.0696
     6ro 6
27.1379 Gro26
27,4643 Grp27
27.7000
     Gro 3
27.9333
      Gre 3
28.2152
     Gro18
28.2222 Gro!2
28.8000
     6ro18
28.7931 Grp11
28.8621 6rp 5
             . . .
29.2957 Sro23
29.5517
     6rp 4
              1 1 I
29.5667
      5rp24
             1 1 :
29.8429 Srb 1
             1 1 1
29.6429 Arb21
             . . . . . . . .
30.4333
      6rolů
             1 1 1 1 1 1 1
30.6207 6rp 8
             31.5490 6:017
              31.3333 6re28
```

LSD PROCEDURE for Goal Difficulty

```
$666666666666666666666666666666
              rrrrrrrrrrrrrrrrrrrrrrrrrrrr
              12 22 12 11222 21 11121 1
             2147281173385543204909537566
#eau
       Sroab
3.3275 Gro12
3.9643 Gra21
4.0345 670 4
4.1333 Gro 7
4.2414 6rp22
4.4000
     6rp28
4.5000 Sro 1
4.5333 Groll
4.5000 6rp27
4.5333 Grb 3
4.6538 6rp13
4.7027 Grp18
             1 1
4.85?1 Srb25
4.8667 Gro26
             1 1
              : 1 :
4.9333 Grp24
              . . .
4.9655 6rp 8
              . . .
4.9867 6ro 2
5.9333 Grp10
              1 1 1 1 1
5.1000 Gro!4
5,2333 Grp 9
5.266? Srol0
5.3103 Gro'9
5.3182 67915
              1 1 1 1 1 1
5.3571 Srb23
5.4314 Sro17
              1 1 1 1 1 1 1 1
5.4433 Bro 5
              1 1 1 1 1 1 1 1 1 1
5.5090 6ro16
              . . . . . . . . . . . .
5.5862 Grs 5
```

LSD PROCEDURE for Personal Work Soal Support

```
36666666666666666666666666666666666
             regerrererererererererererere
              1 12112 2 2112 1221 112 2
           3742125398113957485402867053
 Mean
     Srogo
 4.0714
     Sro!3
 4.300ú
     6-5 7
 4,3687
      Srol4
4.5071 Sre20
 4,7800 Sroll
 4.7037
     6:012
 4.7500
     Srp25
 4.7557 Srp 3
 4.7557 Srp 9
 4.7931 Gro 6
 4.3276 5rb21
 4.8333 Gro 1
 4.8929 6ro23
     Gro19
 4.3966
 4.9545 Grol5
4.9843 6ro27
5.0000 6rp 4
     6ro18
5.0000
5.0000 Gro26
5.0000 Gre24
5.-333 Gro!0
5.1587
      6ro 2
5.2759 Gro 9
             t : t
5.3333 6re16
5.6175
            6ro17
             _5.5567 6ro20
             5.7536 670 5
             . . . . . . . . . . . . . . . .
5.7657 Gro25
```

LSD PROCEDURE for Goal Commonality

		ś	t	G	Ĝ	6 (6	5	Ĝ	ŝ	6	6	ŝ	6	ŝ	6	ŝ	ŝ	5	Ĝ	6	5	S	Ė	6	6	ŝ	ક
		r	r	r	r		• !	۲	r	r	r	7	r	•	Г	ŗ	٢	7	ŗ	ŗ	:	٢	r	٢	:	ŗ	!	:
		р	D	þ	0	D I	0	٥	9	þ	9	9	D	þ	þ	p	ō	0	0	0	þ	D	9	0	þ	þ	S	D
			į	2	1	2	1	2		?					į			2	2			ï	ì	ì	1			i
Жеап	6roup	7	6	Ş	2	ê :	ŝŝ	2	4	į	1		4	7	4	3	9	5	9	2	6	3	3	ý	ij	ŝ	5	ĩ
3.5172	6ro27																											
3.9000	6rol6																											
4.2567	6ro26																											
4 . 4000	Gro12																											
4.4900	6:028																											
4.5690	Src15	1																										
4.5675	Srol3	:																										
4.8552	51522	:																										
4.7867	Srp24	t																										
4.3521	9rp21	•	ŧ																									
1.8965	6roll	:	1																									
4.9333	Scoll	:	1																									
4.9855	Gro 4	t	1																									
5.0000	6rs 7		1																									
5.0000	Gral4	1	t																									
5.0333	6ro 3	1	t																									
5.0333	Sro 9	:	ŧ																									
5.9714	6rp25	:	1																									
5.1000	6ro20	ı	:																									
5.1034	6rp 2	4	:																									
5.1034	Sro 6		1																									
5.1379	Scol3	1	ì																									
5.1429	61023	1	ŧ																									
5.1/2=	Scol9	τ	٠																									
5.2667	Srolû	£	ı	ŧ																								
5.3793	6rp 8	:	٠	ŧ	ŧ	ı																						
5.5862	6ro 5	1	ŧ	ı	:																							
5.7053	5ro17	1	ı	:	ı	t	: :	1	•	ſ																		
- 1 . • • •																												

LSD PROCEDURE for Goal Commitment

```
56666666666666666666666666666666666
              rrrrrrrrrrrrrrrrrrrrrrrrrrrrr
              22 11 1 21 1212 12 112 22
             1257244338990350287515178485
mean
      Group
      Gro 1
3.5000
3.7241
      6:p22
4.0000
      6re25
4.188?
     Gro 7
1.2414
     61012
4.2857
      Gro!4
     Gro 4
4,2759
     Gra!C
4.4138
4.4587
     5 rp 3
      6rø26
4,4567
      6roi9
4.5172
     Gra 9
4.5333
4.5567
     6rp!0
4.5429
     6rp23
4.6522
     6rp15
4.5657
     6 r p 2 9
             1 1
4.7000
     Srp 2
             1 1
      Grol8
4.7297
              1 1
4.7333 6rol7
              . 1
1.7586
     5rp 5
             1 1
4.7931 Scoll
             : 1
4.9333
     670!8
              i i i
5.0000
     5ro2!
              1 1 1 1
5.0490
     5ro17
              1 1 1
5.0590
      6ro €
              1 1 1
     €ro24
5 1000
              1 1 1 1 1 1 1
5.2333 6ro28
              5.5207 6ro 5
```

LSD PROCEDURE for Participation

```
36666666666666666666666666666
              rereterereretererererererere
              12 212 2112 11121 2 122 1
             7065579592451363132208844817
mean
       Groud
31.2000 Gro 7
32.7667 Sme10
23.1034 Src28
33.3443 Srp 5
33.7500 Gro 5
34,3793 6rb27
34.7931
      6rp19
34.8929
      6ro25
35.1333 åra 9
35,1429
      5ro22
35.4587
      5ro[4
35.4000 Grot3
36.7037 Sro21
36.9310
      610 3
37.0333
      6ro16
37.0500 - 6rp13
37.1786
      Gre!i
37.3333
      6re23
37.4444 5re12
38.4138 Gro 2
38.9655 Gro20
39.07+4
      Sro 3
             1 1 1 1
39.4324 Gro18
             1 1 1
39.8788 - 6:c24
             1 1 1 1 1 1
40.9253 6rp 4
             1 1 1 1 1 1 1
41.2800 6rp28
              1 1 1 1 1 1 1 1 1 1 1 1
45.3448 Sro !
              44.6078 Gro17
```

LSD PROCEDURE for Supervisory Relations

```
36666666666666666666666666666666666
              rrrrrrrrrrrrrrrrrrrrrrrrrrr
              122112 2111 2 11 2 11 2 1211 1
             4521567793271360143358047865
169#
      Sroup
15.8000
     6:514
15.9543
      57525
7.7500 6rol2
17.3821
      Grail
18 1818 Grots
.8.2233
      61526
18.3333 Gre 7
20.0333 - 6rp27
20.1059
      6:219
20.1800
      5rp13
20.3077
      65012
20.5657
      Sro 2
      Srp21
20.7585
20.0657
      Srp 3
10.9667 Srai6
              t :
21.1867 Grald
     Sep 1
21.2000
              1 1
21.2069 Srp 4
21.2333 Srp 9
              1 1
21.3214 6-023
              : :
21.3793
      Bro 5
21.6216
      Sro!
      8/020
21.3867
              1 1 1 1 1 1
22.4667
      5ro2:
      5:01?
23.1951
23.3929 6rp 3
              24.9333 Sno28
              25.4138 6rp 5
```

LSD PROCEDURE for Trust

```
rerererererererererererere
               227 1 1 1 21 1 1 22211123
              675745029863:164395123072843
Mean
       Sroup
18.3103
      5ro26
       5ro27
18.5517
18.8800
       5ro25
19.4000
      êrp ?
19,5736
      50014
19,9310
      6:0 5
21.1334
       Groid
20.9567
      Gro 2
21.0000
       6:019
21.2759
       Grp 8
21.386?
       6ro:6
21.8897
      6rc 3
22,1071
      6re21
22.1923
       Groll
               : :
22,3103
       6rp 6
22.3214
      6rp 4
22.3478
      50013
22.5667
       Sro 9
               2 1
22.7727
      Gro15
               1 1 1
22.3278
      êre 1
               1 4 1
      6ro22
13.035?
               1 1 1 1
23.1429
       Gre23
               1 1 1 1
23.1667 Gro20
               . . . . . . . .
23.5400 Gral7
23.7308 Grol2
               1 1 1 1
               . . . . . . .
23.9722
       6rp18
               1 1 1 1 1 1
24.1333 Gro24
               . . . . . . . . . . . .
25.7333 6rol8
```

LSD PROCEDURE for Personal Responsibility

```
errerrerrerrerrerrerrerrerrerr
               111111 212 21212 22 221
              5319022284659341693747813567
#eaa
      Group
20.0800
      5ra 5
20.8000
      Grol3
20.3000
      Groll
21.8552 Grp19
21.7333 Sro10
21.7500
      5rb!2
21.8000
      6ro 2
22.4138 67022
22.4324
      50019
      6rp24
22.5567
22.8207 670 8
22.6897 Srp 5
23.2333 6ro 9
             1 1 1
23.2857 Gro23
23.3667 Gro14
              1 1 1
23.3793 Gro21
              1 1 1
23.4867
      6ro16
              1 1 1
13.4587 Gro20
              : 1 1
23.5000 Gro 3
              : 1 1
23.6000 - 6rp 7
             1 1 1 1 1
23.3621 Gro 4
               . . . . . . .
23.9333 Gro27
               . . . . . . .
23.9333 Gro18
24.0333
      6ro 1
               . . . . . . .
24.0345 Sro 3
               . . . . . . . .
24.2837 Gro25
               . . . . . . . . . .
24.5333 6re26
              . . . . . . . . . . . . .
24.3524 Sreil
```

LSB PROCESURE Rose Clarity

```
56666666666666666666666666666
                                                              restricted and a state of the st
                                                              211 22112 211 212 111 2 2
                                                         7058503245743522113897803341
   Ass₩
                          Group
11.2587 Grp27
11.7003 Smald
11.3400 Grol5
12.0345 Grp 6
12.0690 6rb 5
 12.2000
                           Sro26
12.3214 Srp23
11.4000 Sroll
12.4000 Srb14
12.4641 Grol5
12.5330 Srb 7
  2.7000 6rb24
 12,7778 6rol3
 12.8333 - Snot6
12.9000 Gro 2
11.9843 Srp22
12.9667 Gro!1
13.0345 Srb21
13.1567 Sro 9
 13.4855 Gro18
 13.8276 Srp19
                                                         1 1 1 1 1 1 1
14.3333 Sro17
 14.4138 Gro 3
                                                             . . . . . . . . . . .
 14.888? Smol0
 14.7333 Grs 3
                                                              15.1867 Srol8
                                                             15,7241 Srp 4
                                                              15.7333 - Arb H
```

LSD PROCEDERS for Instintive

```
366566666666666666666666666
             2 1212 22 1 2 21 21 21 21 22
            8811489757421357310988355734
4830
      Grage
4.5000
     Scoll
5.4118
     9:a 3
5 4 33
      Sro'l
3.4233
     3roll
5.3537
     Scol4
3.3687
     5-515
$. 379
     610 9
5. 557
     Groii
5.1135
     Grois
3.2300
    êrs ?
5 24 4
     6:p 4
5.4483
     570:}
5.5333
     êro 1
5.5333
     Aro 3
     6:015
5.5500
5.5439
     Srpll
     6:013
€.7857
     5re '
5.3557
7.0000
     6ro10
7,0530
    3:0:3
            1 1 1 1
7 1051
     3:0:3
1.8552
     Bro B
            1 1 1 1 1 1
7 3214
     3rol3
3.0045
    Ero 5
             1 1 1 1 1 1 1 1 1 1 1
3,1000
     5-515
3 - 155
    6 mg : [
3.2333
             5:0:0
             3 5581 - Brol4
```

LSD PROCEDURE for Skill Stillization

```
3666666666666666666666666666
              refreerrerrerrerrerrerrerrerrer
              221222 1 211 11 1 1 1 22
             2106474517908436135223375683
BesH
       Group
3.3103 Sro22
3.3448 Gro21
3.4333 Gro10
3.5000 Gro28
3.8867
     6:024
3 7060 6ra37
3,7241 Grp 4
3.3750 Grai5
4.0333 - 6ro 1
4.0333 6rp 7
4.1333 Erp 9
4.1379 Grold
4.2432 Sro18
4.1867 Grota
4.2759 Srp 8
4.3103 550 5
4.3103 Gre!!
4.3333 6ro-3
              1 1
4.4483 Srp 5
              1 1 1
4.4828 Srol2
              1 1 1 4
4.5333 Ara 2
              1 1 1 1
4.0867 9rp 3
              1 1 1 1
4.5862 Grol9
              t t t t t
4.5882 Erol7
              . . . .
4.6736 Sro25
              1 1 1 1 1 1
4.7333 6rois
              1 1 1 1 1 1
1.7587 Sro23
5.0714 Sro23
              1 1 1 1 1 1 1
```

LSD PROCEDURE for involvement

		ŝ	6	6	6	ŝ	Ĝ	6	6	6	Ġ	6	G	5	6	5	6	6	Ś	5	5	ŝ	Ś	Ġ	6	ŝ	ŝ	ć	ò
		?	r	r	٢	r	r	r	ŗ	٢	r	r	r	r	r	٢	ŗ	r	r	r	r	;	r	ŗ	r	-		,	r
		Ď	p	ŋ	ġ	0	D	Ģ	p	C·	Đ	9	9	0	þ	5	p	9	Ð	ð	O	9	o	9	Đ	3	D	ç	9
			;	1	Ì	1		2		Ž		1	;	2			2	2	?	!			2	!	;	1		į	į
деац	6roup	3	9	8	4	3	2	3	Ó	2	4	\$	2	ĝ	3	ĝ	5	6	7	1	7	5	Ì	Û	7	ŝ	}	3	5
5.5000	6ro 3																												
5.5517	Groig																												
5.5556	9rol8																												
5.7241	6ro14																												
5.7407	Srol3																												
5.0333	6rs 2																												
5.0857	Gro28																												
5.0890	6rp 6																												
5.0890	6rp22																												
5.1034	6rp 4																												
5.1333	61024																												
5.1029	5rp12	ŧ																											
5.1667	6rp20	1	ı	1																									
5.1724	Sro 8	ı	*	ŧ																									
6.2000	6ro 3	•	:	÷																									
3.2500	Sro25	ſ	t	•																									
6.2667	Grol6	:		:																									
3.2887	Gro??	ı	3	•																									
5.2759	Srp!l	ı	:	1																									
5 3323	Sro i	:	٠	:																									
6.3448	ero 5	ŧ	2	ı	:																								
5.3571	9rp21	ŧ	t	ŧ	1																								
5.3793	9ro10	ŧ	1	ı	•	:																							
5.4118	5ro - 7	ı	1	٠	ı	:																							
5.4567	êrolê	1		:	ı	:																							
5.5333	Sro :	1		1	,	;																							
5.5714	5rol3	;	:	•	:	1																							
5.6517	Grais	1	1	ı	ı	:																							

LSD PROCESSES for Active Interest In Improvment

```
666666666666666666666666666666666
             rerererererererererererere
             21 11 2112 1 2112212 12 2
             4026645529301423561889703179
      6.000
neen
4.1687
     5ro24
4.4333 Grold
4.5333 Sro 2
4.5517 Srp 6
4.8333 Gro!6
4.8687
     Srp:4
4.8966 6ro 5
4.9259 Sro25
4,9615 Sroll
5.0000 Srp19
5.0357 Scp23
5.0867 6ro 7
5.0667 Grott
5.1034
     5rp 4
5.1034 Sro22
             1 1
5.1852 Grold
             ı t
5.2609 Gro15
             1 1 1
     Gro28
5.2657
             : : :
5.2759 6rb21
             1 1 1 1
5,3143 Gre18
             1 1 1 1 1
5.3667 erolè
             1 1 1 1
     6rp 9
5.4887
             1 1 1 1
5.4902 6rol7
             . . . . . . .
5.6333 Gro20
             . . . . . . . .
5.8687 Srp 3
             1 1 1 1 1 1 1 1 1
5.7241
     6rp !
             5.7667 6re27
              5.8821 Sro 3
```

LSD PROCEDURE for Resistence to Feedback

```
reretererererererererererere
              12 2 1111 21 21 212 1221 2
             4816313928559475517026140573
Mean
       67099
      6:514
2.0333
2.1333
      6ro28
2.1867
      6ro 1
1.2887
      5ra]8
2.3000
      6:5 3
1.4000
      êrcii
      Srol3
2.4483
2.4493
      6ro19
1.5000
      6rp12
2.5172
      årp 3
2.5185
      6ro25
2.5576
      6rp18
2.5333
      6ro 9
2.6552
      675 4
2.8867
      5rp27
2.6800
      5:p15
2.8397
      Sro 5
2.7500
      6ro22
2.8000
      Sro!7
2.8000 Gro25
2.3333
      6ro 2
2.8667
      Gro!5
             1 1 1 1 1
      6ro21
3.1379
              1 1 1 1 1
3.1667
      Sro24
              1 1 1 1 1
3.2000
      Srold
              . . . . .
      €rp 5
3.2069
              1 1 1 1 1 1 1
3.2667 Sro 7
              . . . . . . . .
3.3214 Sre23
```

LSD PROCEDURE for Job Constraints

```
366666666666666666666666666666
              rrrrrrrrrrrrrrrrrrrrrrrrrrrr
              2 2 2 12 22 22 2 1 1 1 2 1 1 1
             7425347698917503204861181653
Mean
      60000
3.0657 Sep 7
     5rol4
3.1724
3.2333 - 6ro 2
3.1414 Sep 5
3.3448 - 6rp 3
     Srol:
3.3557
3.3922 Gro17
3.5000 Gro26
3.5333 Grp 9
3.5517 Gro 8
3.5517 Ero19
3.5552 Sco21
3.5567 Gro27
3.8788
     Srp25
3.7333 6ro29
3.7500 Gro23
3.7857 Gro22
3.8000 Groi0
3.3276 Gra 4
              1 1 1 1 1
3.9730 Gro13
4,0000 Grols
              1 1 1 1
              1 1 1 1 1
4.8379 Srbill
               1 1 1 1 1 1 1
4,1333 Gro 1
              1 1 1 1 1 1 1
4.1333 Gro28
              1 1 1 1 1 1
4,1557 Groil
              1 1 1 1 1 1 1 1 1
4.2414 - 6re 5
              1 1 1 1 1 1 1 1 1
4,2017 0:015
              . . . . . . . . . . . . .
4.3571 Src13
```

LSD PROCEDURE for Inspector Adequacy

```
errerrerrerrerrerrerrerrerrerre
           1 2212 211 2 1 121121 212
           4313362527133274969156375004
Mean
     Srogo
2.7241
    Grp 4
3 1034
    61013
3.4138
    6ro 1
3.4828
    Gro 3
3.8000
    Sro28
3.7567
    6:015
3.8276
    Gro!
3.8929
    5rb25
3.9333
    6ro 2
3.3333
     6ro27
    Srpll
3.9567
4.9541
    Gro13
4.1333 Sro 3
           . .
4.1852
    6ro22
           i i
4.2667
    5rp 7
           3 4
4.2667
    Gro14
    êro 3
           : 1
4.3333
           1 1
4.3793
    6rp 5
           1 1 4
4.4286
    6roi9
           . . . .
4.5172
    Scoll
           1 1 1 1 1 1
4.3800
    5:015
           . . . . . . . . . . . . . . .
    Sro!5
5.0000
           5ra23
5.0357
           Srol7
5.3137
    Sro 5
5.4483
           5.5000 5ro20
           5.5687 Brold
           5.7000 Srpl4
```

LSD PROCEDURE for Resource Availability

```
366566666666666666666666666666
              errerrerrerrerrerrerrerrerrerre
              12 1122222 1 111211212
             3 2 9 4 7 7 8 9 3 3 4 0 5 5 5 4 2 6 0 7 8 1 5 1 2 5 8 1
      Sroup
Mean
2.6000 Srp 3
2.7333 6ro 2
3.1000 Gro 9
3.1333 Gro14
3.1867 Gro27
3.2000 Gro T
3.2059 Gro 8
3.2143 6rp19
3.3103 6:513
3.4236 Grp23
3.4333 Srp24
3.4567 Grp20
3.4567 Gro26
     6ro25
3.5000
3.5172 6rp 5
3.5297 Ero 4
             : 1
3.9276 6rp12
3.9855 Grp 8
3.9567 6rold
              1 1 1 1
4.0000 Gro17
              1 1 1 1 1 1 1
4.1351 6ra18
     6rp21
4.1379
              1 1 1 1 1 1 1 1
4.3200 Sral5
              . . . . . . . . .
4.3793 Smell
              1 1 1 1 1 1 1 1 1 1 1
4.4444 Groll
              Sro!6
4.5333
              4.7600 Grol3
              . . . . . . . . . . . . . . . . .
4.7857 Grs 1
```

LSD PROCEDURE for Blame

```
56666666666666666666666666666666
              ererrerrerrerrerrerrerrerrerre
              222 1111 1 1 1 1 2 2 1 2 1 2 1 2 1
             6754031552892376941012647338
4ean
     6roup
2.4657
     6ro26
2.5887 Gro2?
     6rp25
2.8571
2.8968 6rp 4
2.9333 6rg10
     aro j
3.0000
     êro!]
3.0333
3.0417 6ro15
0.1034 Gro 5
3.1034 6rb12
3.1724 6rb 8
3.1786 Gro19
3.2000 6rb 2
     6rp 3
3.2333
3.3667 Srp 7
3.3793 - 6rp 6
3.4000 6rp 9
3.4333
      6ro14
3.4828 Gro21
3.5333 5rb20
3.5000 Grp 1
3.6298
     Gro22
3.6333 Grols
              . .
3.8687 Grp24
3.7843 Gro17
              1 : 1 : 1
3.8333 Grp28
              1 1 1 1
3.8571 Gro23
              1 1 1 1 1 1 1 1 1
4.0000 Grot8
```

LSD PROCEDURE for Accountability and Correction

```
36656666666666666666666666666666
              rrrrrrrrrrrrrrrrrrrrrrrrrrrrrr
               11 12212 11 12 2212121 2
             4383279271120894561086455753
Mean
      Greup
4.5172 6ro 4
4.8333 Erp 3
4.7585
     èro 8
4.3519 Gro13
4.9643 Sro12
5.0887
      Gro 7
5.0714
     Sro!9
5.2592 Gro22
5.3000 Gra27
5.3448
     6roll
5.4138 Gro21
5.4333 Gro 2
5.4667 Grp10
             1 1
5.4855
      Grol3
              4 4
5.5000 Gro 9
              4.1.
5.8000 Gro14
               1 1 1
5.6429 Sro25
               1 1 1
5.6897 6rp 6
               1 1 2
5.7000 6ro i
               1 1 1
5.7000 6ro20
               1 1 1
5.7000
     61023
               1 1 1 1
5.8000 6rol6
               1 1 1 1 1
5.8333 6ro24
              1 1 1 1
5.8750 Srot5
              1 1 1 1 1
5.9000 6ro26
               . . . . . . .
5.9216 Gro17
              1 1 1 1 1 1
8.1379 Grp 5
               1 1 1 1 1 1 1 1
5.1785 Gro23
```

LSD PROCEDURE for Accountability and Prevention

```
3666666666666666666666666666666
              refreerererererererererererere
              2 2 11 12 22111 121 11221
              2731234425897391858471055036
Read
      Srogo
4.5185
     6rp22
4.3000
     6:p 7
1.9887
     9:0 3
5.3214 Grp21
5.3448 Srp ?
5.4483
     Srpi3
5.5000
     Sroi4
5.5172
     6ro 4
5.5517
     6ro12
             . .
5.5714
     Sro25
              1 1
     6ro 8
5.8071
              1 1
5.8887 6rm 9
             1 1
     Gro27
5.2000
             . . .
     Sro28
5.7333
              : : :
5.7500 Grol3
              . . .
5.7588
     Gro!!
             1 1 1
      6ro!6
5.7667
             1 1 1
5.7931 6rp 6
              1 1 1
5.8549 Gro18
              1 : 1
5.9333 5rp24
             1 1 1 1 1
5.0980
     6rp17
              1 1 1 1 1
5.1000 Srp (
              1 1 1 1 1
6.1333 Grold
              . . . . . .
5.2000
     61515
             . . . . . .
6.2089
     6rp 5
              . . . . . .
5.2333 6ro29
              1 1 1 4 1 1
5.2500 6ro23
              5.3960 Gro26
```

LSD PROCEDURE for Attitude Toward Problem Solving

```
rererererererererererererere
              12 1212 1112 1 1112 222
#e a n
     Scouo
             5 2 3 0 7 9 3 5 4 5 4 3 5 6 8 6 1 1 7 8 2 7 2 8 3 4 1 0
3.3793 Grp 5
3.5333 Gro 2
3.7000 Src 3
3.8667 Gro10
3.9333 Gro27
3.9887 Gro 9
4.0345 6rm13
4.0370 Srp25
4.1000 Srpi4
4.1333 6rp26
4.1379 .6rp 4
4.1429
     6rp19
4.2400 6ro15
4.2867 Grp16
     6rp28
4.2567
4.3193 Grp 6
4.3704 Grp11
4.4857
     6rp 1
     6rp 7
4.4667
              1 1 1
4.6757 Gro18
4.7241 Gro!?
4.7647 6rpi7
4.8889 Srp21
5.0000 6ro 8
              . . . . . .
5.0000 Gro23
5.0000 6ra24
              . . . . . . . . . . . . .
5.2069 Gra21
              1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
5.3000 Gro20
```

LSD PROCEDURE for inspection Use

```
366666666666666666666666666666666
              rerrrerrerrerrerrerrerrerr
              2 1222 1 1 1 1 1 1 1 1 1 2 1 1 2 1
Mean
      Group
              -5594672730614460825279315163
4.0000
      9ro/5
4.0690
      Bro S
4 : 271
      Sr519
     Grol4
4.1657
4.2587
     6rc28
1.3103
     6rol7
4,4000
     6ro 2
4.5490
     Erol7
4.5517
     Gro 3
4.5657
      êro10
4.5852
     éra 6
4.5297
      erell
4.6552
      €ro 4
4.565?
      5:014
4,7000
      6rol6
4.7000
      6:o20
4.2588
      5ro13
4.7931
      Groi2
     6ro15
4.8132
4.3462
      5roll
4.3330
      5ro ?
              4 1
4,9587
      Sing B
              : 1 1 1
5,1971
     5re23
              1 1 1 1 1
5.1724
     Sro 1
              i i i i i
     åro 3
5,1774
              1 1 1 1 1 1 1
5.2357
     6:02°
              1 1 1 1 1 1 1 1
5 3333 - 6re28
              3 3374 Bro 1
```

USD PROJECORE for Perceived Quality Level

INTO DENOTES PAIRS OF GROUPS SISNEPECANTLY DIFFERENT AT THE GLOSE LEVEL

```
365666666666666666666666666666
                 receptor receptor receptor receptor re
                 Hean
        อิกวอว
              3 9 5 6 9 2 6 2 1 9 3 7 2 4 3 6 3 7 5 1 5 9 3 4 7 1 4 3
13,8000
        87513
3,4333
        900 9
22.4724
       875 5
20,1724
        Gro 8
20,4887
        5:110
10.8000
        3:0 3
21.0567
        irozi.
11,0830
        5-5.1
11.1390
       Stall
31.5357
        6ro19
21.5557
        Srola
21.5887
        Sro??
3 7:97
        513.
22.0333
        6:514
22.0690 Sro €
12.1867 Sro+5
22.5678
       6ro+3
                1 1
22.5000 6rb 7
                t i
22.5000 97015
                : 1
22.3965
        Sroll
                : :
22,3543
        3:025
                1 1 1 1
23.1000 Grold
                1 1 1 1
13 1419 - 60023
                1 1 1 1 1
13.5352 500 4
               . . . . . . . .
23.8513
       5 ° p ! .
                1 1 1 1 1 1 1 1
34,7526 675
                . . . . . . . . . . .
24,2323 6:514
               . . . . . . . . . . . . . . . .
14 5551
        6:53
```

151 PROCEDURE for Customer System Responsiveness

```
35556655665566364555555555555
                ********************
                - 3 5 1 5 4 3 1 2 4 5 7 | 5 3 5 9 0 8 3 5 4 2 8 3 1 0 7 7
       5:050
Hear
29.2000
       5:013
30.317
       8:05
       8:511
31 3370
       argl5
3...3979
32.2567
       Setit
12 2857
       o 12 1
31.5639
       6rell
Srail:
33.3557
       ero!÷
33.5000
       510 5
       Sro ?
33.5333
       6-0
33.9881
34.0000 60025
34.0714
       8×5[3
54.3414
      8:5 S
34,4333
      375 9
               : ;
34.7657
       groid
               4 4
34,7667
       5rol3
35.0890
                1 1
       Bro B
               : 1
33,0300 57015
35.2 43 Gro 4
               . ;
      4-5 }
                . : :
35,3093
35,4954
      9 65 15
                1 1 1
35 3958
       500 B
                1 1 1
36.3333
       êrp (
       6roli
               1 1 1 1 1 1
35 5559
38.7517
       [ro]]
                1 1 1 1 1 1 1
                . . . . . . . . . . . . . . . .
Einglung erstin
```

USB PROCEDURE for Kasmiedge of Costomer System

AND DENOTES PAIRS OF GROUPS SIGNEFICANTLY DIFFERENT AT THE BLOSS LEVEL

```
365656666666666666666666666
             2 21221112211 211 21 121
            075935534752178 92134350433
#ean
      Group
3.3929 5:510
     6re J
3.4138
3.5517
     aro S
3.5983
     ero 3
3 7497
     Grad3
1.1536
     5rs 3
3 8833 - 5:005
4. 034 Sno25
4.0000 67004
4.3657
     Srel7
4.5000
     6/10/3
1 7937
     5roll
4.7241
     6rb:3
4.3400
     aro 3
4 3353 - Brolls
             ı .
5.1000 Sroit
5.2143 5/019
             1 : 1
5.3000 Grs 1
              1 1 1 1 1
5.5357 Sredi
             1 1 1 1 1 1
5 57/4 | 6/6/3
5.8419 - 9rc 4
             1 1 1 1 1 1
             . . . . . . . . .
3.7222 Sept3
5 7600 Sholb
             E.0557 - 57020
             6 (1900)
     Sec 1
             1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
6.3-33 - Ero e
             4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
8.6551 6rg 3
             7.9667 - 679 1
```

189 PROCEDURE for Assistace Toward Customer System

(1) DEHOTES PAIRS OF GROUPS SIGNIFICANTLY DIFFERENT AT THE DICED LEVEL

```
366666666666666666666666666666
              2818395945172424553549237379
8833
      61639
3.4557
     5rb 3
3.4823
     ero S
1.5557
      Sroll
3.7000
      9:515
3.7931
      3:0
3.3000
      6:526
3.3333
      Sesia
3 3571
      0.7013
3.9000
     5:014
4.0333
     61538
     6:321
1 3357
4.1333
      57517
4.3491
      5rp]]
4.2000
     6rol≰
4.1069
      6:212
      575 1
4.2143
4, 400
     9ro15
             1 1
     are S
1 1753
4.0759
             1 1
     £rgr}
              : 1 i
4.357:
      Srali
             t # :
4,4000
     Bra K
      5 f D - }
             ::,:
4 . 4 5 ? 4
             1 1 1 1
4.4651
      2019
              : i t t
4.5172
     6rg 3
             1 1 1 1 1 1 1
4.5294
     êroi⊺
             1 1 1 1 1 1
4 327
     9-n_3
     3:0 -
             1 1 1 1 1 1 .
1.5333
             1 1 1 4 , 4 1 1
4 3551
     iro i
```

LSU PROCEDURA for Gustomer Access

```
3866666666666666666666666666666
                                                            recent contract to the contrac
                                                            2 1 2 2 1 2 1 2 1 2 2 2 1 1 2 1 2 1 2 2
                                                         2893915247034163546216339757
                             61000
 Mean
3.6867
                      61011
3.3310
                     Gro 3
4.2143
                      Sro19
4.3793
                      5rp 3
4.6897 Sro 9
4,7:43 - 6:021
 4.7500 Sro25
4.7931 Gros2
                                                            1 1
5.0000 6.014
                        Sis 7
                                                         1 1 1
5.0387
5.0067
                           80020
                                                            1 1 1
 5.1034 Scol3
                                                            1 1 1 1
5.2500 Gro 4
 5.3333 Sno 5
                                                            1 1 1 1
                      Sr526
5.4828
                                                            1 1 1 1
5.5000 Srp23
                                                            1 1 1 1
5.5172 Gro 5
                                                            1 1 1 1
                      6rp]4
5.5333
                                                            1 1 1 1 1
5.55:7
                      áro δ
                                                             1 1 1 1 1 1 1
5.3000 6ro 2
                                                            1 1 1 1 1 1 1 1
 5.6667 Scott
                                                            3 1 2 1 1 1 1 I
 5.7000
                      Grais
5.755?
                         510]]
8:076 ero:3
                                                            5.9333 610/5
 5.0000 Groti
                                                             1 1 1 1 1 1 1 1 1 1 1 1
                                                            1 f 4 f 1 1 1 1 1 1 1 1 1
 5.1200
                        5ro:5
                                                             97317
 5.1567
```

LSD PROCEDURE for Castomer Knowldege

```
3666666666666666666666666666666
              reference reference and reference
              - 5 0 2 7 5 1 5 7 5 | 4 1 4 4 3 9 2 8 8 9 2 5 0 3 3 5 5 3 7
      Graud
Meas
2.7500
     Gro 5
3.4000
      6:010
3.4667
     6-5 [
3.4725
     Gral?
3.5172
      5ro 5
      6:5 1
3.7557
     êroiê
3.8535
3.9000
     5rol7
3.3333
     51010
3.9855
     ŝroi.
              :
4,0333 6rg14
4.0714 6roll
     9ro]:
4.1000
4,1429
     5rg 4
4,2069 975 3
4.2414
     600 3
             :
4.2593
      6:022
              t t 1
4.2703 Gro18
             1 1 1
4.3193 Scol8
             1 1 1 1
# 3929 - Groid
              1 1 1 2 1
1 4133
     5rg-1
              1 1 1 1 1
4,4236
     6ro15
              1 1 1 1 :
4,4333
     6ro20
              1 1 1 : : :
4.8552
     570 B
              1 1 1 1 1 1
4.7143 6:523
              t t : ; ; ; ; ; ; ; ; ; ;
4.3000 Srb.5
             4.3655 - Brond
             5.0000 3-5
```

450 PROCEBURE for Authority

		5	Ġ	6	ŝ	6	6	É	Ĝ	ŝ	S	b	6	f	Ş	ŝ	;	Ġ	6	6	6	Ĝ	Ĥ	6	6	G	5	6	Ĝ
		r	r	r	r	r	r	r	r	r	r	•	r	•	7	i	ŗ	r	r	ſ	ŗ	ř	٢	ŗ	•	7	٠	٢	٢
		9	9	0	Э	c	2	0	0	D	9	Ç	0	Ģ	9	0	ŋ	9	þ	D	9	9	כ	C	9	ş	Ç	0	5
			?	2			}		}			1	Ź		ì	ì		ĩ	2		1		Ì	:		2			1
Mean	Srowe	5	4	2	3	ij	ŝ	7	5	ĩ	ô	7	;	ż	5	4	,	₹	5	}	Ĵ	3	ŝ	ŝ	Ž	0	3	4	7
2.7586	Sro 5																												
2.3000	Grp24																												
7.3889	5ro22																												
2.3929	5ro23																												
3.3333	3ro10																												
3.3929	Signa																												
3.4000	Grp 7																												
3.4333	Grots																												
3,7000	Sro }	1	4																										
3.7500	Gro 5	•	•																										
3.5824	61017	2	ı	•	3																								
3.3929	6rp21	:	ı	•	•																								
3.8988	6ro 3	1	1	ŧ																									
3.8966	6rp2 6	1	:	:	ı																								
3.9900	Sro!4	,	ŧ	•	ŧ																								
4.6000	bro 1	ŧ	1	1	1																								
4.0345	6ro28	ı	:	•	1																								
4,1429	5ro25	ı	•	٠	1																								
4,2069	Srell	1	ť		ť																								
4.2152	9r p 13	:	ı	ŧ	·	4																							
4.2414	āra 9	1	:	1	÷	:																							
4.2500	50015	1	ı	ŧ	٠																								
4,2593	61313	ı		•	ŧ	1																							
4.2983	6:012		Ł	•	ŧ	١																							
4.3667	6ro29	1		1	ı	:	t	1	1																				
4.3929	bro 3	ı	:	ι	Ł	ı	ι	1	t																				
4.4266	Sro :	ı	1	1	•	:	ţ	:																					
1.5000	9/917	:	ı	1	;	ı	ı	1	·	÷																			

USD PROCEDURE for Obstomer Feedback importance

7

```
366566666666666666666666666666
              rerettererererererererererere
             Mean
      30000
            4551535278847425391513097531
3.8000 5rol4
3.8956 - 600 5
4.0714 510.5
4.2632
     57722
4.3060
     6ral6
4.3214 Sro23
4.5000
      51015
4.5517
     9col2
4.5275 Grot?
4.6837 Grold
1 7:47
     9ro:3
4.7500 5rp 4
4.3587 Sro 7
             1 i i
4.9333 - 6:614
4.3655
      6ro 1
4.9855 Sep25
5,0000 6ro:3
5.1034 Ero 9
5 1379
     673:1
              1 1 1
5,1419 Scc25
              1 1 1 1 1
5.1786
     6:021
             ; i i i i i
3.2414 Gro 3
             . . . . . .
5.3567
      6ro20
              1 1 1 1 1 1
5.3929 5rd 9
              5.4000 Gro27
             . . . . . . . . . . .
5 4667 Grold
             . . . . . . . . . . . . .
5 5862 Sep 3
              4 5 4 1 t t t t t t t t t
E.:333 - Bro -
```

USD PROCEDURE for Customer Feedback Use (Pos or Neg)

		5 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	
)
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Vita

Captain Edward J. Hayman was born on 8 November 1956 in Monterey, California. He graduated from high school in Norwalk, Connecticut in 1974 and attended Villanova University, graduating in 1979 with a Bachelor of Arts degree in Psychology. He entered active duty in November 1979, receiving his commission from Officer Training School in February 1980. Originally performing duty as an Administrative Officer, Captain Hayman cross trained into the Aircraft Maintenance career field in 1983, and has since performed duty at England AFB as OIC, 75th Aircraft Maintenance Unit, and at Hickam AFF as Chief, PACAF Maintenance Plans. Captain Hayman entered the School of Systems and Logistics, Air Force Institute of Technology. in June 1988.

Permanent address: 23 Ledge Road

Rowayton, Connecticut 06853

Vita

Ruth E. Schneider was born 21 October 1957 in Urbana. Illinois. She graduated from Rantoul Township High School in 1975 and received the degree of Bachelor of Arts. with honors, in Psychology from Eastern Illinois University in December 1977. Her Air Force civil service career began in January 1981 as a Management Intern in Civilian Personnel. This internship included assignments at Kelly AFB, Texas and at HQ AFLC, Wright-Patterson AFB, Ohio. In 1981, she was assigned as the civilian personnel advisor to PROJECT OVERLOOK, the HQ AFLC depot maintenance quality study team. This team's recommendation marked the beginning of the AFLC quality revolution. In 1985, she accepted a position in the HQ AFLC depot maintenance organization as supervisor of the Productivity and Innovation functions and was subsequently promoted to her current position as Chief, Productivity and Workforce Management Division, HQ AFLC/MAJE in 1986.

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This research studied the relationship between hypothesized predictors of quality performance and a readily available performance indicator, the Oregon Productivity Matrix Score. The authors attempted to develop a formula for predicting quality performance, the Quality Quotient, as well as testing the discriminability of the predictors.

To gather information, a survey developed specifically for this research was sent to each of the five Air Force Air Logistics Centers. The data were analyzed primarily using multiple regression analysis and discriminant analysis. The results of these analyses highlighted the ability of specific predictors for both prediction and discrimination using the Oregon Productivity score (standardized as a Z-score) as a dependent variable.

In addition to providing strong predictive ability, two of the regression formula beta coefficients surprised the researchers by having a negative effect on the dependent variable (although stated to have a positive effect by quality experts). Survey participants who were members of the top performing organizations believed that their organizations' data collection systems were more complicated than necessary, and that statistical techniques should only be used by experts in the Quality field.